

TORRENCE WELSHANS

5416 River Falls Dr.
Charlotte, NC 28215

(704)-491-0605
welshanstw@appstate.edu

EXPERIENCE

MUSIC DIRECTOR/AIR TALENT; 90.5 WASU FM; BOONE, NC-2009-PRESENT

Working with music marketing agents to keep WASU in national music tracking publications. Listen and research musical artists to choose those that will play on-air. Keeping up with daily logs to properly program the music in the community's best interest. What I believe the community would find pleasant to listen to, within the station's format.

SALES ASSOCIATE; HOT TOPIC; CONCORD, NC 2008--2012

Responsible for knowing current trends in music and style, as well as the products we carry that can best represent your style. I make it a point to inform customers of the latest bands and styles, and helped them make informed decisions while making a purchase.

INTERNSHIPS

PROGRAMMING INTERNSHIP - 106.5 WEND. CLEAR CHANNEL, CHARLOTTE, NC.

Helped with music scheduling for out-of-town DJs. Produced PSAs, online stream content, interviews, and music beds. Daily tasking responsibilities.

PROMOTIONS INTERN - 90.5 WASU. BOONE, NC.

Helped organize and run promotional events for the station. Kept online content up to date. Produced promotional spots for upcoming events.

SKILLS

NexGen, Selector, Audition, Final Cut Pro, Board Op, Social Networking, Goofball, Guitarist, Contact Juggling

EDUCATION

Kellar Radio Talent Institute 2010. Certified Radio Marketing Professional and Digital Sales.

Appalachian State University, Boone, NC — Major: Electronic Media Broadcasting. Minor: Music

REFERRALS

Dan Vallie. Vallie, Richards, Donovan Consulting. Boone, NC (828)-262-3919

Jack Daniel. Program Director, 106.5 WEND. Charlotte, NC. jackdaniel@1065.com

Chuck "DZL" Thompson, Music/Asst. Program Director, 106.5 WEND. Charlotte, NC. (704)-615-7095