Dave Aiken
Assistant Program Director &
Music Director
“Two Guys Named Chris” Morning Show
WKRR-FM/Rock 92
Dick Broadcasting Company
Greensboro/Winston-Salem, NC

Dave Aiken is Assistant Program Director and
Music Director for WKRR-FM (Rock 92). Known to
listeners as “Weather Dave”, he also hosts his
own afternoon show on Rock 92 and is a member
of the “Two Guys Named Chris” morning show.
Aiken has been with Dick Broadcasting Company
since 2003 and has served in many facets in both
Creative Services and as Promotions Director.

Prior to his work in DBC, Dave was staff
meteorologist for both WFMY-TV and a freelance
meteorologist at WXII-TV in Greensboro and
Winston-Salem, respectively. He has also done
work for the Hazardous Weather Preparedness
Institute, providing corporations, sports
organizations, and public emergency response
teams in the development of hazardous weather
planning and staff training throughout the Carolinas
and Virginia. He has been a member and broadcast
seal holder of the National Weather Association.

Dave is a North Carolina native and a graduate of the
Broadcast Meteorology Program at Mississippi State
University. He holds a double major Bachelor’s
degree from the University of North Carolina Greensboro with
concentrations in National Security Policy and Radio &
Television Broadcasting. He lives in Greensboro.

Don Anthony
Creator & Host, Morning Show &
Talk Show Boot Camp
Publisher, Jockline Daily & The Morning
Mouth Magazine
Founder & President, Talentmasters

As the titles suggest, for
over 25 years, Don’s life has been consumed by
the business of personality
radio. Each summer, Don
brings together hundreds
of the top personalities
from throughout the US
and abroad for his highly
acclaimed Morning Show
Boot Camp. It has become radio’s largest gathering
of its type.

Following the success of Morning Show Boot Camp,
he began Talk Radio Boot Camp, now in its 7th year.
Talk Radio Boot Camp was immediately successful.
Don brings in the leading Talk Radio talent in
America, as well as internationally.

Through his conference, his monthly publication for
talent, and his daily talent search operation, Don has
developed a unique and well-honed insight into the
inter-workings and elements of successful radio
teams.

Jockline is a daily newsletter for air talent and the
radio industry, and one you can read daily at
Kent Bernhardt  
Production Coordinator  
Performance Racing Network  
Charlotte, NC

Kent has been the official “voice” of PRN since 1988, and joined the PRN team in December 2000 as Production Coordinator.  

A native of Faith, NC, Kent attended The University of North Carolina at Charlotte before beginning his broadcasting career in 1977. He spent 13 years hosting “Salisbury’s Early Morning News” on WSTP in Salisbury, NC, the station that spawned sports-casting greats like Bob Rathbun, Marty Brenneman, and PRN’s own Doug Rice. He is a recognized voice for radio and TV commercials, and has voiced numerous corporate productions. His voice is heard as a track announcer in the movie “Talladega Nights.”

He produces much of PRN’s feature material and, in 2005, was a co-recipient of the prestigious Barney Hall Award for outstanding motorsports radio reporting. He was also named the NMPA’s Broadcaster of the Year in 2008.  

In his spare time, he is an avid movie and theater buff, and has appeared in more than 30 regional stage productions, including “1776” and “Spamalot”. Kent is a proud dad of a daughter, McKenna, who is currently a student at Appalachian State University.

Amelia Bryan  
Digital Manager  
News Talk 1110 WBT & 107.9 The Link  
Greater Media Charlotte  

Amelia Bryan, a native Atlantan, started her radio career at Appalachian State University’s radio station, WASU. She graduated from Appalachian with a double major of Technical Photography and Communications.

After graduating and starting her own business, she eventually found her way back to radio. Currently she manages all digital assets for News Talk 1110 WBT & 107.9 The Link. From website design and content management to custom digital programs and social media, Amelia wears many hats for Greater Media Charlotte. 

In addition to the stations entities, she also manages the digital and social presence for their marquee events SkyShow Charlotte, the Southeast’s Largest Fireworks show, and Holiday On Ice Charlotte, the city’s only outdoor ice rink.  

When she’s not ruling the digital world, she is also the graphic designer, photographer, and manager of all marketing endeavors for both stations.

John Causby  
COO/Voice Actor/ Engineer  
The Groundcrew Recording Studios  
Charlotte, NC  

Well, he was just 17 when John started making morning announcements over his high school’s P.A. system in Morganton, NC. He also made a gutsy trip to New York City, wrangling sophisticated AV equipment for the school from the legendary founder of CBS, William S. Paley. Plus, he got his Third Class Radio Operator’s License while working almost every job at local radio station WMNC – all before heading off for college. John spent four snowy years at Appalachian State University, graduating with a BS in Communications.
And then John headed for Charlotte, where he worked for 11 years and outlasted 12 managers at Jefferson Pilot (WBT/WBCY radio). Doing “anything and everything”, including selecting music for the John Boy and Billy Show, he eventually became creative services/production director. He also began doing voice over work for the station’s advertisers. And as if he didn’t have enough going on, he played piano at local restaurants. (Request Maple Leaf Rag if you ever find him near a piano.)

In 1992, he opened The Groundcrew, and clients, talent and agencies followed. Now, as then, he’s still doing everything – engineering, sound-scaping, producing, posting and voicing spots. In fact, he’s got a national reel to his credit. He’s even been known to show up on camera. Ask him about Nelda Simkins of The Queen’s Feast fame.

Groundcrew records and produces work heard all over the country for names including Windex, Warner Brothers, Universal, Cartoon Network, NASCAR, Sunbrella, Lowes and many more. John’s voice can be heard locally and nationally.

For over 20 years, Groundcrew has served the local, regional and national community with high quality voice over performances and audio sound design. John also teaches voice over workshops at the studio.

Jeffrey Clayton
Digital Content Coordinator
102.7 Jack FM/DC101/Big100.3
iHeart Media
Washington, DC/Baltimore, MD

Jeffrey Clayton is a digital content coordinator for iHeart Media in Washington, DC and Baltimore, MD. He earned his Bachelor of Science in Communication Studies from Appalachian State in 2007, and was a student in the first-ever Kellar Radio Talent Institute in 2007.

He has been with iHeart Media since 2008. He spent five years at iHeart Media in Charlotte before moving to D.C. In Charlotte, Jeffrey worked on the Woody and Wilcox Show for 1065 The END (WEND) and as a traffic editor for the Total Traffic Network before accepting the position of online content director.

In Washington, Jeffrey serves as the digital content coordinator for DC101 (WWDC), Big 100.3 (WBIG), and 102.7 JACK-FM (WQSR). In 2013, he worked on the social media team for the iHeartRadio Music Festival.

Arroe Collins
Production Director
iHeart Media
Charlotte, NC

How far does an echo travel before it falls off the planet? If you ask Arroe Collins, he’ll say “If what I’m doing today can’t be Googled in ten years, I’m just toying with radio.”

“Oh, sure; he’s got a real job… the mild mannered Production Director of all five iHeart Media Charlotte radio stations. Writing and producing radio commercials for a Twitter and Face Book infected generation of businesses convinced that they’ve got what it takes to grab the attention of the iPod user. Next! Next! Next!”

The problem with advertising? The wrong people are writing and voicing it. McDonald’s knows how to up-sale their face to face clients inside the restaurant, but you never hear them do it in their commercials. They hire the right people to write “Street Speak.”

Arroe says, “For the first time since its inception, the Internet, combined with today’s technology, has turned everybody in radio and TV into broadcast pioneers. Setting standards for the next one hundred years should be the everyday ambition. Content collects followers, not just on radio’s two
speakers, but station websites, individual blogs, Twitter, Face Book, Stumble Upon, Google + and more. If you aren’t writing, producing and performing on five social media outlets daily, you’re going to have a tough time convincing programmers how serious you are about being a leader in a field of constant changes. Radio commercials connect you to clients and listeners. You can do more things to a listener’s life and style in a 15-second commercial than you can on a week’s worth of four-hour radio shows."

Arooe is the host of the Classic Rock Report on 99.7 The Fox. His drive to one day host a show of his own was challenged by a “No Vacancy” sign. As conceited as it may seem, he challenged himself to take that 60-second report and help change the face of broadcasting. It’s been just over a year; those 60 seconds have led to three iHeart radio channels, with his interviews posted on New York, Washington, DC, Rochester and Phoenix radio station websites. He’s redesigned his Classic Rock Report for any station to have it. Download it and insert your name!

What about money? What about the glamour? What about….?

“Writing is my life. When you stay true to its strength, amazing things begin to happen.”

“With radio swiftly moving toward the Internet stage, I feel like an intern again. So just like an intern! I take out the trash every day! I get the coffee. I race over to the nearest breakfast hut. I’m living the path of a broadcaster. Where does it say that you have to stop paying your dues? What’s free when being creative is the best gift on the planet? After 35 years…I realize…this is it. I’m in my final moments. Give it everything! Give radio every lesson. Every air check session. Every promotional tool tossed out because someone said it was weak. Give it away! Let them steal my art."

“My message is personal: Master commercial production! You can’t fire yourself.”

Dr. Jean L. DeHart
President, SSCA
Professor and Chair
Department of Communication
Appalachian State University
Boone, NC

Jean L. DeHart, Chair and Professor in the Department of Communication, joined Appalachian State University in 1995. She completed a Ph. D. in Speech Communication at the University of Georgia, an M.A. in Speech & Theatre at the University of Tennessee, and a B.A. with majors in Communication Arts and Political Science at James Madison University. DeHart has prior teaching experience at Clemson University and Mississippi State University.

Dr. DeHart is President of the Southern States Communication Association. She is a former President of the Carolinas Communication Association and served as a member of the Legislative Assembly of the National Communication Association for six years.

She is a recipient of the College of Fine & Applied Arts Teaching Award, the Betty Jo Welch Award for Continued and Outstanding Service to the Carolinas Communication Association, and the Ray Camp Research Award for the Outstanding Paper at the Carolinas Communication Association Convention.

DeHart’s research areas are contemporary political conflict, communication pedagogy, and positive communication. She teaches courses in Political Communication, Political Humor, Persuasion, Public Speaking, and Interpersonal Communication. Her research has appeared in multiple books and journals, including Carolinas Communication Annual, International Journal of Intercultural Relations, and Communication Teacher.
Chris Edge  
Senior VP of Programming  
G105, 100.7 WRDU, 106.1 WTKK, B93.9  
iHeart Media  
Raleigh, NC

A native of Massachusetts, Edge started his career at Top 40 WKSS/KISS 95.7 in Hartford, CT as an intern and eventual Morning Show Producer. In 1994 he moved to Raleigh, NC and was part of the programming team that transformed WDCG/G105 into an Alternative leaning Top 40 station. “We took advantage of the grunge scene that was exploding across the country and made room for bands like Pearl Jam, Nirvana, and Dave Matthews Band”. He spent almost ten years imaging, marketing, and programming that station during Alternative radios’ original heyday.

In 2003 he left to program an Emmis Communications Top 40 station in Indianapolis (WNOU/Radio Now). There he developed his talent coaching and show building skills while launching a new morning show. He then returned to his Rock roots in 2007 moving to Austin, Texas to program Classic Rock KLBJ-FM and one of America’s most respected radio stations, Adult Alternative KGSR. Again immersed in music’s next big sound, the modern folk movement (Mumford & Sons, Lumineers, Of Monsters & Men), Edge redefined the sound of Triple A radio, making his station more contemporary and shedding the older sounds that had previously defined the format.

In that time, Edge was also the Director of Digital Media for the Emmis Austin Radio Cluster and wrote a weekly column for Radio’s #1 industry website All Access.

He returned to Raleigh as Senior Vice President of Programming for iHeartMedia in 2012. Since that time he launched 95X...Raleigh’s New Rock Alternative, resurrected the legendary Classic Rock station WRDU, and launched New Country B93.9 in 2013. In addition to oversight of the Raleigh cluster, he is the Program Director for Top 40 G105.

In May of 2015 Edge was named one of Radio Ink’s Best PD’s in America

Dr. Sheri N. Everts  
Chancellor  
Appalachian State University  
Boone, NC

Dr. Sheri N. Everts joined Appalachian State University as its seventh leader in July 2014. Previously, she had been provost and vice president for academic affairs at Illinois State University since 2008.

A Nebraska native who attended elementary school in a one-room schoolhouse, Everts graduated from the University of Nebraska-Lincoln in 1980 with a bachelor’s degree in English instruction and secondary education. After teaching middle school and high school English in Kansas and Nebraska, she returned to UNL, where she earned her master’s degree in literacy education and English (1991) and a doctorate in administration, curriculum and instruction (1994).

Everts began her higher education career in 1994 as an assistant professor in the Department of Teacher Education at the University of Nebraska Omaha. Rising through the academic and administrative ranks at UNO, she was named assistant vice chancellor for academic and student affairs in 2006. She served in that interim capacity until June 30, 2008, when she left Nebraska to become provost and vice president for academic affairs at Illinois State University.

In recommending Everts to the Board of Governors in March 2014, UNC President Tom Ross said, “Sheri Noren Everts brings to the task two decades
of academic and leadership experience at highly respected public universities. At each step along the way, she has proven herself to be an energetic and effective leader who encourages creative problem-solving, promotes collaboration and inclusiveness, and demonstrates a passionate commitment to academic excellence and student success. She has also earned a reputation for great integrity, sound judgment, and a strong commitment to community engagement, outreach and partnership."

Brian William Freeman
Director of Spoken Word Programming and News
Host, North Carolina's Morning News
Curtis Media Group
Raleigh, NC

Since the age of 13, Brian has been sitting in front of a microphone and either introducing "records," announcing the news, anchoring traffic reports or hosting a morning radio show.

Following seven years on TV and Radio in Miami, Brian worked at Curtis Media's WSJS in Winston-Salem and then came to WPTF in 2009. Born in Harrisburg, Pennsylvania, Brian was influenced by a morning radio announcer named Ron Drake who was the trusted voice of the area and also by his parents (both from the South), who gave him never-ending support.

Always active in the community, Brian has served on numerous community and chamber boards and loves to volunteer his time to guest M.C. events. Since a very early age, Brian has been a model train nut and has a large collection of Lionel O-27 trains. Parallel to radio, Brian has been a television weather anchor, Fire Chief, Emergency Management information officer and paramedic. He has also appeared in scores of TV commercials, the movie Mannequin and Bad Boys 2. While 15 years of his career was spent owning a national traffic reporting company, he has worked in the major markets of Philadelphia, Dallas, Baltimore, Washington, DC and Miami.

Brian and his wife Suzy, married in June of 2012, live in Clayton. They have five children and three dogs: Christy, a West Highland White Terrier; Emee, a Wheaten Scottish Terrier and Misty, a Maltese.

Jacque’ Freeman
Sales Manager
Beasley Media Group
Charlotte, NC

Jacque’ is a graduate of East Carolina University where she earned a Bachelor of Science degree in Communications. She started her professional career as a sales representative at WRDW radio in Augusta. For 27 years, she has worked in the radio broadcast industry.

Her first radio job out of college led her to the aforementioned WRDW in Augusta, GA, and then onward to the Columbia and Charleston, SC markets. Having become very proficient in radio sales, Jacque’ was approached by Jefferson-Pilot and Clear Channel Radio in Charlotte, NC. After working for Jefferson-Pilot/Charlotte for 6 years in the nation’s 25th market, she was asked to move back to Columbia, SC to become General Sales Manager for a radio station owned by Citadel Communications. Jacque’ accepted the challenge and was later promoted to Station Manager. After eight years with Citadel, Jacque’ moved to Atlanta to work with CBS Radio, but she missed Columbia, so she returned to join Glory Communications, where she served as Market Manager for 3 local radio stations and Director of Sales for a network of 5 stations throughout South Carolina.
Jacque’ currently serves as Sales Manager for Beasley Media Group in Charlotte, North Carolina. Jacque’ was selected by The National Association of Broadcasters Education Foundation (NABEF) to complete a 10 month MBA style class to enable talented senior level broadcast executives who aspire to advance as group executives or station owners by exposing them to the fundamentals of purchasing, owning, and how to manage a successful operation. She graduates in June 2015.

Tricia Gallenbeck
Director of Sales
Beasley Media Group
Fayetteville, NC

Tricia Gallenbeck is the Director of Sales for the six station Beasley Media Group cluster in Fayetteville, NC. Her radio journey started when she responded to a recruitment commercial for Radio Account Executives in Las Vegas, Nevada. She quickly grasped the partnership that radio creates with entrepreneurs helping them realize their dreams. Focusing on client needs led to many awards, including the President’s Club Award for Excellence in New Business and Sales Person of the Year. She was promoted to GSM of the Las Vegas Cluster within three years. In 2011 Tricia was promoted to Director of Sales in Fayetteville where she has won multiple Sales Manager awards.

In 2013, she was honored to be chosen as a Mentee in the Mentoring Inspiring Women in Radio program and as a scholarship recipient for the Rising through the Ranks program. Market Manager, Mac Edwards, has this to say about Tricia’s leadership, “You can always count on Tricia to strongly identify and attack goals, work effectively at rallying her team to the cause, and treat her colleagues with fairness and respect.”

Tricia attributes her success to hard work and a healthy corporate environment. “The Beasley’s have created an amazing company. They consider their employees to be their greatest asset and treat them as such.”

Gene and Julie Gates
“The Gene and Julie Show”
Mix 101.5
Capitol Broadcasting
Raleigh, NC

Broadcasting team Gene & Julie give a behind-the-scenes peek into their real marriage while on the air, laughing at how relationships can be painfully embarrassing.

Gene & Julie met in their hometown of Seattle, and their radio adventure has taken them to some of America’s most competitive markets, including Los Angeles, San Francisco, Atlanta and Dallas. They are two-time Marconi Award nominees from the National Association of Broadcasters and winners of the “Best Morning Show” award from the Achievement in Radio Awards. As dedicated servants to the community, Gene & Julie helped raise over $5 million for children’s hospitals and donate their time to emcee non-profit and school events. Passionate about mentoring up-and-coming radio talent, Gene & Julie privately give bright newcomers their “Haagan Higgins Award”, which includes a financial gift to honor a generous broadcaster who mentored them early in their career. In addition to their morning show, Gene & Julie have penned a relationship column for JEBEL magazine, appeared as Relationship Experts on HuffPost Live and owned an award-winning Italian restaurant. In July 2014, The Gene & Julie Show debuted in Raleigh-Durham on Capitol Broadcasting Company’s legendary WRAL-FM.
They are excited to be at the Keller Radio Talent Institute—YOU are the future of the industry! You will do great in this business and they would love to help… feel free to reach out to them at any time.

fb.com/GeneAndJulie
twitter.com/GeneAndJulie
www.geneandjulie.com

Joel Gillie
Operations Director & Content Manager
Curtis Media Group
WZKT, WGBR, WELS-AM, WFMC
Goldsboro, NC

Joel started his radio career at WQDR in Raleigh, a Curtis Media radio station, when he was 16 years old. He worked there through high school and while he attended Appalachian State University. After college, he got his first full-time job and stayed in the Curtis Media Group family with High Country Radio in Boone, where he was the on-air morning personality on Highway 106/1023. He was also responsible for promotions and programming duties.

Joel moved back to Raleigh with Curtis Media as the Continuity Director for their 7-station cluster, plus their 75+ affiliate satellite network.

After about a year in Raleigh, Joel had the opportunity to take on the Operations Director and Content Manager position with Curtis Media in Goldsboro, NC. He oversees the operations for 5 stations, 2 translators, and a local on-line news platform.

In his spare time, Joel is the President and CEO of an event production company and can usually be found in the water boating or fishing somewhere during the summer.

Jason Goodman
Director of Programming/Operations Manager
WKZL & WKRR-FM (Rock 92)
Dick Broadcasting Company
Winston-Salem/Greensboro, NC

Jason has been in the Program Director’s chair at 107.5 WKZL and holding down the afternoon drive shift since 2005. During that time, WKZL has experienced some of its highest ratings ever as a CHR, often #1 in the target demo and almost always top three in most key demos. In 2010 he was also given the responsibility to program Rock 92.

Prior to WKZL, Jason was Assistant Program Director and Music Director at The Point/WPTE in Norfolk/Virginia Beach, Virginia, while also pulling an air shift and handling the imaging of the station. Jason worked as an air personality at three other very respected heritage Top 40 stations, WXLK/K92 Roanoke, WRVQ/Q94, WNVZ/Z104 Norfolk…all in Virginia.

He was nominated for Radio Music Awards for Music Director/Assistant PD of the Year in 2003 and 2004 and nominated for Hot AC Air Personality of the year in 2003 and 2004. Jason graduated from Old Dominion University with a Bachelor of Science Degree.

Billy Grooms
VP/Director of Sales
Beasley Media Group
Charlotte, NC

Currently Billy is Vice President and Director of Sales for Beasley Media Group in Charlotte, NC. He manages all sales revenue in the Charlotte cluster, including terrestrial, digital and event marketing.
Billy has worked in the Charlotte market for over 20+ years with heritage radio brands, including The John Boy and Billy Network, WNKS, WRFX, WSOE, WPEG, WBAV, WFNZ, WKQC and WBCN. Prior to Charlotte, he was a manager with two stations in Columbia, SC - WMFX and WWDM.

In addition to radio, he has an extensive background in the Newspaper and Advertising Agency business; producing, servicing and buying TV, out of home, business to business, as well as print.

A graduate of the University of South Carolina, he majored in Journalism with an emphasis on Advertising and Public Relations, specializing in Advertising Creative. He has been trained by the Wharton School of Business in management, Phillip LeNoble, Don Beveridge, Jason Jennings, Norm Goldsmith, Sheila Kirby, Dick Orkin and the Radio Advertising Bureau. Billy is a recipient of Radio Inc. Magazine’s “Sales Manager of the Year” award, Addy Award winner, “Good Neighbor” award from the American Red Cross and past President of the Charlotte Advertising Federation.

John Hancock
Talk Show Host
WBT, Greater Media
Charlotte, NC

Hancock arrived at WBT in 1990 and took Charlotte by storm. In 1999 he put himself in “Time Out”, worked mornings at ‘The End’, WEND, but returned to WBT as the self-proclaimed “Charlotte’s Most Beloved” in 2001, and now holds down the 3-6pm afternoon drive duties. John was recently named to Talkers Magazine Heavy 100 list (#89). The group is recognized as ‘The 100 Most Important Radio Talk Show Hosts in America’.

As his many fans and listeners know, John is a Colorado native and a PK (Priest's Kid). Following a short but uneventful stint at Colorado State University, Hancock majored in “Street Smarts”, worked with many major Rock Music Tours, helped build a pipe organ, and survived a stint as a Rack Jobber in Texas, Louisiana and Mississippi. In addition, Hancock’s radio career has included Denver, Boulder, Dallas, Wilkes-Barre/Scranton, PA; and Jacksonville, FL., before settling in Charlotte.

The Zumwalt Community Award (National Marrow Donor), Charlotte’s Best Magazine’s “Best Radio Personality”, Creative Loafing’s “Best Local Personality” and “Best Talk Show Host”, and Charlotte Magazine’s “Worst Whiner” (the award was retired in John’s name) are among the many awards John has won. John loves music of all kinds, especially Miles Davis, Eric Clapton, Tom Petty and Willie Nelson, and is good friends with North Carolina’s own Avett Brothers. John’s first concert was The Beatles at Red Rocks in 1964.

John lives with his wife, Susan, in Charlotte with their two Westies.

Stephen Hartzell
Partner
Brooks Pierce
Raleigh, NC

Stephen provides timely, practical advice to clients operating digital platforms and brick-and-mortar businesses. His counsel covers a broad landscape, including: broadcast compliance, digital marketing, brand promotion, data privacy, website fundamentals, and the developing area of UAS (drones).

As an FCC and communications lawyer, Stephen advises broadcasters on a host of regulatory
matters. His advice focuses on licensing, programming issues (including closed captioning and other accessibility issues, children’s television programming, political advertising, and indecency), the FCC’s EEO rules, broadcast station ownership, and enforcement issues.

Stephen has also advised a variety of companies—international, publicly traded, and North Carolina based; with respect to compliance with the FCC’s equipment certification, marketing, and labeling regulations. He periodically contributes to the Digital Media & Data Privacy Law Blog.

As an advertising, marketing, and promotions lawyer, Stephen assists numerous clients - for-profit and non-profit alike - with digital and analog campaigns to promote their businesses, organizations, and missions. In addition to advising publicly traded and closely held companies about promotional campaigns to target new clientele and reward existing customers, Stephen has assisted non-profit organizations in their compliance with North Carolina raffle regulations. Social media, mobile and guerilla marketing, and “old school” internet spaces present nuanced challenges in the brave new world of non-traditional marketing, and he helps clients balance the strategies of effective marketing against the pitfalls of legal slip-ups and consumer complaints.

Stephen advises clients on the use of UAS, including the FAA’s UAS Section 333 Exemption process, and continues to closely monitor legal developments at the state and federal level. As the law develops, he will advise clients on compliance with FAA and state operational and licensing regulations, help businesses navigate contractual and intellectual property issues, and provide counsel on drone-related privacy issues.

He graduated with J.D honors from the University of North Carolina, 2000, B.A. magna cum laude, University of Houston, 1991.

Gerry Horn  
Vice President of Sales  
Performance Racing Network  
Concord, NC

Gerry Horn is PRN’s Vice President of Sales. He joined the network in 2002, and manages the sales effort of PRN while also carrying an active client list.

Gerry has twenty-five years of experience in increasingly senior positions in sales and sales management. Prior to joining PRN, Gerry was employed by the NBA Charlotte Hornets and rose to the Director of Corporate Sales. During his tenure with the Hornets, he managed the sales staff, all saleable inventory and all corporate contracts for the Charlotte Hornets, WNBA Charlotte Sting and the AAA baseball franchise, the Charlotte Knights. He also negotiated and managed affiliate and representation contracts for the team.

Gerry graduated from the University of Rhode Island with a BA in English and History in 1980 and did postgraduate work at the University of North Carolina at Chapel Hill.

Keith Isley  
Radio One  
Raleigh, NC

Keith Isley has had responsibility for the programming and branding of several radio stations in the competitive Miami market over a 20-year period, including heritage radio stations Y100 and HOT105. He engineered “worst to first” turnarounds in Top Forty, Urban and Spanish language formats. He has been at Radio One’s Raleigh/Durham cluster since 2010.
Bryce Johnson
Host, “The Bryce Johnson Show”
Host, “UNPACKIN’ IT”
President, Fandom Media
Charlotte, NC

Bryce Johnson is an accomplished sports radio host who created a nationally-recognized radio show called SPORTS YAPP® while attending Appalachian State University. He then moved SPORTS YAPP® to Charlotte where it became the afternoon show when Fox Sports 730 first launched. In 2012, Bryce created, produced, and began hosting the “UNPACKIN’ IT” radio show that is now syndicated around the world each weekend. It currently airs on stations in Boston, Charlotte, VA, OH, TN, PA, MS, among others. In 2015 he started the company Fandom Media that owns, produces and syndicates The Bryce Johnson Show heard each morning. Bryce has also appeared on Fox Sports Radio, ESPNU, CBS Radio, WGN TV, and News 14 Carolina. Bryce currently lives in Charlotte.

Jenna Land
Digital Sales Manager
Beasley Media Group
Charlotte, NC

Jenna is a graduate of UNC Charlotte where she majored in Communication Studies with an emphasis on Journalism and Organizational Communications. She is currently the Digital Sales Manager of Beasley Media Group Charlotte. She began her career with Beasley Media Group in 2003 as a promotions assistant with WSOC 103.7. Upon graduating college in 2004, she was offered an Account Executive position, which she held for seven years before being promoted into management in 2011.

Amanda Knepp
Director of Integrated Marketing
Beasley Media Group
Charlotte, NC

Amanda is a graduate of the University of NC at Charlotte where she majored in English with a concentration in Public Relations and Corporate Communications. She has worked in Television Research as well as in Radio Promotions and Marketing for over two decades. Currently the Director of Integrated Marketing of Beasley Media Group Charlotte, she oversees the Marketing and PR efforts of the seven station cluster, as well as facilitating special events and non-traditional new and existing revenue opportunities.

David Langton
Executive Producer
Carolina Panthers
Charlotte, NC

David Langton has an extensive background in sports broadcasting on the local, regional and national level, including serving as Executive Producer for every broadcast in the history of the Carolina Panthers. Before coming to the Carolinas, David produced play-by-play broadcasts for the Kansas City Chiefs, eight Division I college football and basketball programs for Learfield Communications.
and nationally for the Standard News Radio Network. Langton earned a bachelor's degree in business administration and management from William Jewell College and did his graduate work at the University of Missouri-Columbia School of Journalism. David and his wife Traci have two sons, David, Jr. and Matthew, and live in Charlotte.

Alicia Lingerfeldt
Director of Broadcasting
Performance Racing Network
Concord, NC

While still a student, Jonathan worked as a Marketing Producer and News Writer/Associate Producer at WBTV Television in Charlotte and was a weekend On-Air Personality at WKBC-FM in North Wilkesboro, NC.

In 1997 he joined WLNK-FM as a weekend On-Air Personality and Programming Assistant. Jonathan designed the station's first website and a few years later moved into web development and strategy for both WLNK-FM and WBT-AM full time.

Today as Director of Digital Strategy & Account Development, Jonathan is an evangelist for the development of digital content and leads the digital sales efforts to create high-engagement, integrated marketing campaigns for clients.

Mac ‘Edwards’ McTindal
Vice President/Market Manager
Beasley Media Group
Fayetteville, NC

A native of Belmont, NC, Mac grew up under the influence of legendary Charlotte radio stations Big WAYS, WBT-AM, & WAME.

He began his 40 year broadcast career while still in high school as the designated gopher, unpaid intern, and ballgame board-op at hometown station WCGC.

Early career stops included WAME-AM, Charlotte; WSPA-AM-FM-TV, Spartanburg; and WZXI-FM Charlotte. Since 1988, Edwards has been a member of the Beasley Media Group Team, working with the company in Austin, Coastal North Carolina, and now 23 years in Fayetteville. He has served with Beasley as an air personality, program director, VP of Cluster

Jonathan Mauney
Director of Digital Strategy and Account Development
Greater Media
Charlotte, NC

Jonathan Mauney got his start in radio in 1993 at the student-run radio station WASU at App State in Boone, NC. He quickly became Production Director, then served two years as Station Manager. Under his management, the station won the 1997 Station of the Year Award from the National Association of College Broadcasters.

Lingerfeldt is from Colonial Heights, Virginia and graduated from Radford University with a degree in Communication, with radio and television concentration. She resides in the Charlotte area with her son Austin.
Programming, VP of Cluster Operations, General Manager, and VP-Market Manager. And Mac has done Arena League Football TV play-by-play for the Cape Fear Wildcats; Campbell University TV play-by-play Men’s and Women’s basketball and the play-by-play for Time-Warner Cable TV State Championships in football, basketball and volleyball.

Edwards was named the BBGI Program Director of the Year in 1994 (WKML-FM); the BBGI General Manager of the Year in 1999 (WFLB-FM), and was named Radio Ink’s Top General Manager/Small Market in 2007 (BBGI) Fayetteville.

Mac served on the NAB Radio Show committee, is past-chair of the United Way of Cumberland County, past-chair of the Methodist University Foundation Board, Fayetteville Chamber of Commerce Small Business Director, and on the boards of numerous local agencies, including the Salvation Army, Seniors Call to Action, and the March of Dimes.

Mac is married to the former Angela Hall of Jacksonville, NC for 25 years and is proud “Dad” to three wonderful adult daughters – Emery Ortiz, Chatham McTindal & Lauren McTindal.

Tammy O’Dell
Director of Sales
Curtis Media Group
Raleigh/Durham/Chapel Hill

Tammy O’Dell is a UNC- Chapel Hill graduate from the Radio, Television, & Motion Picture department. She began her career in television production for several stations, including WCCB in Charlotte.

Pamella O’Dell’s radio sales career began in Harrisburg, PA and moved to Rochester, NY, where she was named President’s Club Winner for three years for Clear Channel Communications. Tammy was promoted into sales management with Clear Channel and

relocated to Tampa as General Sales Manager for that top 20 market. Most recently she was VP/Market Manager for Townsquared Media in Albany, NY before moving to Raleigh and Curtis Media Group. Tammy is currently the Director of Sales of Curtis Media Group’s five FM radio stations.

Pam Patton
Account Executive
Beasley Media Group
Fayetteville, NC

Pamela graduated from App State in Boone, NC where she double-majored in Electronic Media/Broadcast and Advertising. During her time at Appalachian State, she discovered her passion for radio.

She is one of the first students to attend the Kellar Radio Talent Institute, where she was given the opportunity to meet several top industry leaders and was offered her first job in radio.

Pamela began her career as an Account Executive with the Beasley Media Group in Fayetteville, NC in 2007, where she is still employed today. She currently is the top performer for interactive sales and is known to go above and beyond for her clients.

Pamela is also heavily involved with the community where she sits on the board of the Fayetteville Ladies Power Group, as well as the Karen Chandler Trust, an organization that helps local cancer patients. Pamela is a valued employee and is looking forward to many more amazing years in the radio industry.
Alexis Perkins, a Delaware native and graduate of Belmont Abbey College, handles all social and digital media for the Performance Racing Network as their Digital Media Coordinator. Her past experience includes time working with SPEED Channel, handling PR for an up-and-coming NASCAR Camping World Truck Series Team and working as an account manager with the local PR firm, Victory Management Group.

Alexis specializes in the motorsports industry, working in digital media, event coordination, hospitality and client relations, as well as marketing and public relations.

Tony ‘Horse’ Raney
Promotions Director
WJMH/102 JAMZ
Entercom Communications
Greensboro, NC

Tony ‘Horse’ Raney began his broadcast career in 1993 in Greensboro as an air talent and later Mixer Director for Max Media; then on to Sinclair Broadcasting, also in Greensboro, as an air talent and on-air Mixer. In 1999 he joined 102 JAMZ in Greensboro.

Horse made the move to the Nation’s Capital as a Mixer in 2003 for WPGC in Washington, and later to WRSV, Rocky Mount, NC before returning to 102 JAMZ in Greensboro in 2012 as Promotions Director.

Raney attended North Carolina Agricultural and Technical State University where he majored in Broadcast Productions, and in 1992 he received his certification in Applied Recording Arts and Sciences from the Omega Studio of Applied Recording Arts and Sciences.

John Reynolds
Operations Manager and Program Director
Beasley Media Group
KISS FM & K104.7
Charlotte, NC

John has come a long way since the time he became fascinated with radio as a nine year old, playing songs on his parents’ stereo. He used their tape recorder to record himself talking over intros of songs while mimicking the jocks on the big Top 40 station that inspired him. By age 11, he attended a broadcast school, which wasn’t exactly typical, but they let him go at his own pace.

By age 13 he got his first radio gig working part-time running a “Big Band” show on a local radio station. At 16 he was hired to run the “Casey Kasem AT40 Countdown” on the #1 station in the market, then on to college and working nights on the Top Forty station in the market where he went to school.

John was hired away by the competition to work full time and work the midday shift in another market, and he has worked at some very impressive radio stations, including Z100 New York, Z104 Madison, Wisconsin and WKTI Milwaukee.

Today John is the Operations Manager and Program Director of the Beasley Media Group owned KISS FM and K104.7 FM in Charlotte.
Doug Rice  
President/General Manager  
Performance Racing Network  
Charlotte, NC

As well as being the President and General Manager of PRN, Doug is also a co-anchor of all the PRN race broadcasts. He can also be heard on-air on PRN’s “Fast Talk” show each Monday night. Doug has been a part of PRN since 1988, starting out as the Affiliates Manager.

His broadcasting career started at WSTP/WRDX in Salisbury, NC, where he served as the program director, morning show host and sports play-by-play announcer. During that time, he received the UPI National Broadcast Award for Outstanding Sports Coverage in 1982. Doug’s sports casting career has included doing play-by-play of college basketball and football.

During his career he has worked on numerous broadcast teams, including Fox Sports Net and Indy Racing Radio Network. In addition to his on-air duties with PRN, Doug is also the co-anchor for Indy Radio Network broadcast of the Brickyard 400.

Doug’s hobbies include science fiction, golf (which he claims to not be very good at), and he’s a history nut, especially the Civil War.

Rozak  
On-Air Talent  
iHeart Media  
WEND/1065 The End  
Charlotte, NC

He is the host of Premium Choice, the radio show on Saturdays and Sundays for Active and Alternative Rock formats nationwide. Rozak is also on iHeart Radio in cities and on radio stations, which includes...1047 The Edge, Fairbanks, Alaska; 931 The Fox, Louisville, KY; TK 101, Pensacola, FL, and 50+ more.

Trip Savery  
Executive Vice President  
Curtis Media Group  
Raleigh, NC

Trip Savery is a dedicated radio broadcasting veteran with more than twenty years of experience.

A native of Chapel Hill, Trip has held a variety of sales and management positions within the radio industry in small and large markets. He began his career with Curtis Media Group in Raleigh as an Account Executive with WQDR, and grew within the company through a variety of positions, including: General Manager of small market stations WCHL and WDNC, National Sales Manager for the Raleigh-based cluster, and in 2002 he became General Manager of WQDR. He became Senior Vice President of Curtis Media Group in 2008.

In 2010, Trip relocated to Charlotte to become Station Manager of Greater Media stations WBT, WLNK and the nationally syndicated Bob & Sheri Radio Network. In 2013, Trip returned to Curtis Media Group as Executive Vice President, and now leads the company’s operations. Curtis Media Group is North Carolina’s largest privately held broadcasting company with properties in Raleigh-Durham, the Triad, Goldsboro and Boone. Curtis Media Group also owns and operates the North

Bill Schoening
Senior VP/Market Manager
Beasley Media Group
Charlotte, NC

Bill Schoening started his radio career in 1982 as an Account Executive for Taft Broadcasting at WGRQ in Buffalo, NY. In 1983 he moved up from Sales Rep to Local Sales Manager to General Sales Manager with Pyramid Broadcasting at WHTT in Buffalo. He became Vice President/General Manager with Pyramid’s WPXY in Rochester, NY in 1988.

Schoening moved to Charlotte in 1995 as VP/GM for Pyramid at WEDJ, which changed formats to become WNKS. This same year, Pyramid was sold to Evergreen, which became American Radio Systems, and later became CBS Radio. In 2000, Bill became General Manager for WSSS, now WKQC/K104.7.

In 2001, Bill was named General Manager for WSOC and WFNZ. Then in 2003, he became General Manager for WPEG, WBAV and WGIV (which became WFNA in 2004) and WBCN.

Bill was promoted to Senior VP/Market Manager for CBS Radio in 2003 for seven Charlotte radio stations. Beasley Media Group purchased all seven stations in 2014. Bill still holds the position today.

Schoening is a member of the NCAB board and former president of Rochester Broadcasting Association.

Bill earned a Bachelor of Science degree from State University of New York at Fredonia. He enjoys golf and cars.

Alan Shaw
Owner/CEO
Centennial Broadcasting
Winston-Salem, NC

Allen Shaw is Owner, President and CEO of Centennial Broadcasting II based in Winston-Salem. Centennial operates radio stations in Fredericksburg, Winchester and Leesburg, Virginia. He is also Vice Chairman of the Beasley Media Group.

Between 1990 and 2001, he built and sold two other radio station groups: Crescent Communications and Centennial Broadcasting I. He was Executive VP and COO of the Beasley Broadcast Group 1985-90, Executive VP, Radio Division, of Summit Communications from 1981-85, and was a pioneer in the development of FM Rock radio as President of the ABC Owned FM Radio Stations in New York from 1968-79.

From 1965-68 he was Assistant Program Director of WCFL radio in Chicago and an on-air personality at WPTR in Albany, NY. He earned a B.S. Degree in Communications from Northwestern University in 1965. His radio career started at age 15 as a DJ at his hometown radio station in Haines City, FL.

Bruce Simel
VP/Market Manager
Beasley Media Group
NCAB Board of Directors
New Bern/Greenville/Jacksonville, NC

Bruce Simel has worked in the radio industry for more than thirty years. During his career he has managed, programmed, sold advertising, raised money for acquisitions, and been intimately involved with the day to day operations of radio stations in many different markets.
Mr. Simel got his start in broadcasting after graduating with a BA from UNC Chapel Hill and an MBA from Wake Forest University. He started in broadcasting as the Director of Finance and Administration for Summit Communication's Radio Division.

In 1985 he joined the Beasley Broadcast Group as an Assistant VP in group management. In ensuing years, he was President of Beta Broadcasting, a separate entrepreneur division owned by the Beasley family that bought and developed radio stations. In 1993 he rejoined Beasley Media as a Market Manager in the Ft Myers/Naples, Florida Metro and later the Greenville/New Bern/Jacksonville, NC metro. For the past 20 years, he and his family have lived in New Bern where he is the Vice President/ Market Manager for Beasley’s six radio stations that serve the Eastern part of North Carolina.

Mr. Simel knows local radio and works with his programming and sales team daily to serve listeners, communities and advertisers. He is a current member of the NCAB Board of Directors and the national Nielsen Advisory Council where he represents the needs of medium and small market operators.

Dr. Glenda J. Treadaway
Dean
College of Fine & Applied Arts
Appalachian State University
Boone, NC

Dr. Treadaway became the Dean of the College of Fine & Applied Arts at ASU in 2007. She received a bachelor’s degree in Human Services from Wingate College in 1984. Glenda then went on to the University of Georgia where she received her Master’s Degree in Communication.

After a short stint as Assistant Director of Debate and Lecturer at UNC-Charlotte, Treadaway returned to school at Ohio University to complete a Ph.D. in Communication. Upon completion of the doctoral degree, she joined the faculty of UNC-Charlotte for a second time as the Director of Debate.

In 1994, Treadaway joined the faculty of the Department of Communication at ASU. In 2003, she was appointed as Assistant Department Chair and in 2005 she was appointed as the Department Chair.

Her areas of specialization are argumentation and advocacy, research methodology, and religious communication. Her national leadership roles include President of the Cross Examination Debate Association from 2000-2001 and President of Pi Kappa Delta National Honorary Society from 2001-2003.

“Two Guys Named Chris” Morning Show Team
Rock 92
Dick Broadcasting Company
Greensboro/Winston-Salem, NC

Chris Kelly – I was born in Asheboro on April 11, 1971 and things were great. My mother immediately began doing my laundry...a practice she continued until I married at age 31. I had the typical childhood...lots of sports. Mostly I waited to be picked last and then be booed when I struck out at the end of the game.
In my teenage years, I bounced back and forth from high school to a bar-b-que restaurant, Henry James BBQ, where I specialized in making hushpuppies on the line.

In my spare time, you could find me shopping for my clothing at the Portly and Proud, which has now closed, or playing Pac-Man at the arcade and pretending I was not a virgin.

I got my first radio job at a little 5000 watt radio station called the Kickin’ Chicken. They hired me mostly because they needed someone to fill out the chicken suit and provide entertainment for store openings. This did not last long as I tended to scare the children and, in fact, I am still dealing with litigation over a 1988 incident at JC Penny involving a giant chicken suit, a basketball, and a plunger.

I went through all these humiliating moments because I knew that after going through all that, I could eventually attain my dream…attending the University of North Carolina at Chapel Hill (their Boone campus) in 1993. It was the proudest imaginary moment of my life. Years later, I would honor my college by putting a UNC logo around my license plate.

After college I immediately went back to work in radio. My father asked why he had spent the money on a college education since I went right back into the job I had before going to college. Frankly, a good question.

In 2002 I got married. Most people think I either drugged or paid a woman to be with me, but I swear I won her heart the old fashioned way…hypnosis. In 2005, my first child, a boy, was born; and now, I have daughter. They are the absolute joys of my life.

And that is pretty much Chris Kelly in a nutshell. The things I love doing most…sitting on the couch, sleeping, and yawning. My biggest pet peeve…having to GET UP to use the bathroom. You can hear me as part of the “Two Guys Named Chris” show, every day for many hours.

**Chris Demm** – I started working at Rock 92 when I was just a boy. It was so long ago that I used to play records…vinyl records! Yes, I was once young. I jumped high as the sky, had fire in my eyes, and legs like a stallion. But, eventually, the legs gave out.

Then, I stopped going out to nightclubs and bars and started wearing earplugs when I’d go to concerts.

I have no idea how to work a computer. I don’t go to the drive-thru window, I go inside the restaurant. I can drive a stick-shift. I’ve never voted for “American Idol.” I’m still searching for the recipe for the perfect margarita. I like circus peanuts…but not the circus. I only wear a necktie about twice a year. I try to do crossword puzzles to keep my brain from turning to mush. I’m trying my best to deal with the extra hair that keeps turning up in my ears. I’d be happy to show you some of the pictures I took in France. If you’ve got a music trivia question, I’d love to hear it. And, if I hadn’t met my wife, I’d be stalking Cindy Crawford to this day.

**Biggie** – I was born in the small mountain town of Kingsport, Tennessee in 1983. My parents liked the town so much they moved to Charlotte two weeks after I was born. I moved a lot as a kid and changed schools quite a bit, but I feel like moving and having to constantly make new friends helped grow my sense of humor. We finally landed in Greensboro in 1997 where I went to Western Guilford High School. I graduated from high school in 2001…I wouldn’t say I was the best student…You know what, we’ll just leave it at that.

I had lots of offers from several colleges, but ended up at GTCC (I didn’t want to be a show off and go to Harvard or Yale). While I was at GTCC, I studied Engineering, Automotive Technology, Hotel Restaurant Management, and Marketing as well. I
actually never finished any of those courses and ended up leaving school and taking a highly coveted management position at Papa John’s Pizza. I had been working there since I was 16 and decided that now was the right time to make the jump to management. At the age of 21, I became one of the youngest General Managers in the company and excelled at running a store. The only problem was, I hated my life and working there.

In 2006, a good friend of mine became an intern on the Murphy in the Morning show and I started helping him do prank calls and other funny bits. Jack Murphy took a liking to both of us and I started appearing on the show sometimes in the morning. After my friend’s internship was up, they never took back the key, so we would sneak into the station late at night and still do prank calls and bits and send them to Jack. Jack would still play them and have us on the show from time to time. My friend got a job with Murphy in the Morning in 2007, and I continued to help out when I was needed. I also started performing Stand-Up Comedy around this time and really enjoyed it. I performed at lots of different venues along the East Coast through late 2007 and early 2008, all while still keeping my job at Papa John’s.

But in June of 2008, I was offered a full time job on the “Two Guys Named Chris” show. I said “yes”, of course, and the rest is history. I have been the Producer of the “Two Guys Named Chris” show for seven years now and I love my job. Oh, and if you’re wondering about how I quit Papa John’s once I got my radio job, it went a lot like the scene in “Half Baked” when Scarface quit his job; I’m sure some of you know what I’m talking about.

Lauren McCombs - Lauren is not the stereotypical blonde. After working as a promotions and marketing director in radio since graduating from UNC-Wilmington in 2007, she has taken on the role of adding a female perspective to the “Two Guys Named Chris” show. In a room full of men, she holds her own with southern sass and spirited comments. She works hard and plays even harder.

She is a craft beer aficionado, loves the Carolina Panthers (and not just because Luke Kuechly is hot), and loves to cook for her friends and family. Her friends call her L-Mac; they say she is the life of the party without the drama and without a man to protect her. She has a Mag light and a Pomeranian named Kiwi to keep her safe at night.

Gary A. Weiss
Vice President/Market Manager
Radio One
Raleigh/Durham, NC

Gary is a 38 year radio veteran, and Vice President/Market Manager for Radio One’s stations in Raleigh/Durham. He also serves as the day to day General Manager of the Raleigh stations, which are K97.5, Foxy 107.1/104.3 and The Light 103.9. He started his radio career as an Account Executive at WWWM-FM in his hometown of Cleveland, Ohio. He continued in Sales and Sales Management at stations in Miami/Fort Lauderdale and Tampa.

He came to North Carolina in 1986 and held Vice President/General Manager positions at stations in Raleigh, and then in Greensboro/Winston-Salem. He returned to Raleigh in 2000 to assume the VP/GM position for Radio One following the acquisition of the stations from Clear Channel. He has served on the board of the Raleigh Chamber of Commerce and is presently the VP/Treasurer of the North Carolina Broadcaster’s Association.

Gary resides in Cary, NC, has been married to Jill for 33 years and together they have a married daughter, Jessica Arner, a son, Matthew and now have a grandson – Beckett Oliver Arner, born April 2014.
Larry Weiss
Market Manager
WERO/WRNS/WQSL/WQZL/WXQR
Digit Media, LLC
Greenville/New Bern/Jacksonville, NC

Larry Weiss came to North Carolina in 2008 when he joined NextMedia as Vice President/General Manager of their seven radio stations serving the Greenville-New Bern-Jacksonville market. Since that time the stations have been company leaders in both ratings and revenue growth. In February of this year, Digit Media, LLC assumed ownership of the NextMedia station group.

During his 35 year career in radio, Weiss has achieved success in markets of all sizes. He has managed station groups in Pittsburgh, Jacksonville, FL, Youngstown-Canton, OH and Oklahoma City, OK. He has been recognized by the Radio Advertising Bureau as a Certified Radio Marketing Consultant and Certified Digital Marketing Consultant. In 2011, Weiss was identified by Radio Ink magazine as a “Top Manager in Radio.”

Weiss is a resident of River Bend, NC and is an active member of the New Bern Breakfast Rotary club and Temple B’nai Sholem.

Dan Vallie
President, National Radio Talent System
Director, Kellar Radio Talent Institute, ASU
Founder, Vallie●Richards●Donovan Consulting
Boone, NC

Dan Vallie, a 44 year broadcast veteran, is founder of the National Radio Talent System™, the only program of its kind in the world, an incubator of well-rounded, well-educated college talent who have a passion and desire for a career in broadcasting.

The National Radio Talent System and its Radio Talent Institutes were established to be the answer to the long stated question of “where are the future generations of broadcast talent coming from”? More and more broadcasters agree, the National Radio Talent System is the answer to that question.

Dan is well known as the founder of Vallie●Richards●Donovan Consulting, a premier radio consulting firm began in 1988. Over the years, the consultancy can list almost all the large broadcast groups in America among its impressive clientele, having worked in all top ten markets and most all of the Nielsen Audio rated markets in America.

Dan has worked in practically every level of broadcasting, beginning as an air talent, sales, programming to operations, vice president of a broadcast group, to ownership. Dan’s successful career, now in its fourth decade, has been relentlessly innovative, developing the idea of conceptualizing radio stations, coining the term “stationality”, and working in various formats. He is a non-traditional thinker who believes creative discoveries are best maximized when they have practical application.

He is a frequent speaker at various industry events, including the NAB Show and BEA Convention in Las Vegas, the NAB Radio Show, (and is an NAB Radio Award Selection Academy member), the NAB Executive Group Owner Fly-In, The Midwest Conclave, Morning Show Boot Camp, The Gallup World Conference, and GMA Convention.

In 2015, Jacobs Media honored Dan with its “Radio’s Most Innovative” award. Also in July of this year, Dan will be receiving the 2015 Rockwell Award, a lifetime achievement award from The Conclave in Minneapolis.

Dan is often asked to contribute articles and comments to leading industry publications, including RadioInk, Inside Radio, Tom Taylor Now, Radio-Info, Radio On-Line, FMQB, JockLine Daily and others.