Dave Aiken
Assistant Program Director &
Music Director
WKRR-FM/Rock 92
Dick Broadcasting Company
Greensboro/Winston-Salem, NC

Dave Aiken is Assistant Program Director and Music Director for WKRR-FM (Rock 92). Known to listeners as “Weather Dave”, he also hosts his own afternoon show on Rock 92 and is a member of the “Two Guys Named Chris” morning show. Aiken has been with Dick Broadcasting Company since 2003 and has served in many facets in both Creative Services and as Promotions Director.

Prior to his work in DBC, Dave was staff meteorologist for both WFMY-TV and a freelance meteorologist at WXII-TV in Greensboro and Winston-Salem, respectively. He has also done work for the Hazardous Weather Preparedness Institute, providing corporations, sports organizations, and public emergency response teams in the development of hazardous weather planning and staff training throughout the Carolinas and Virginia. He has been a member and broadcast seal holder of the National Weather Association.

Dave is a North Carolina native and a graduate of the Broadcast Meteorology Program at Mississippi State University. He holds a double major Bachelor’s degree from the University of North Carolina Greensboro with concentrations in National Security Policy and Radio & Television Broadcasting. He lives in Greensboro, North Carolina.

Don Anthony
Founder & President, Talentmasters
Publisher, The Morning Mouth Magazine & Jockline Daily
Creator & Host, Morning Show & Talk Show Boot Camp

As the titles suggest, for over 25 years, Don’s life has been consumed by the business of personality radio. Each summer, 25 years running, Don brings together hundreds of the top personalities from throughout the US and abroad for his highly acclaimed Morning Show Boot Camp. It has become radio’s largest gathering of its type.

Following the success of Morning Show Boot Camp, he began Talk Radio Boot Camp, now in its 6th year. Talk Radio Boot Camp was immediately successful. Don brings in the leading Talk Radio talent in America, as well as internationally.

Through his conference, his monthly publication for talent, and his daily talent search operation, Don has developed a unique and
well-honed insight into the inter-workings and elements of successful radio shows.

Jockline is a daily newsletter for air talent and the radio industry, and one you can read daily at www.themorningmouth.com.

Courtney Armstrong
Promotions Manager
KISS 95.1 & K104.7, CBS Radio
Charlotte, NC

Courtney is in the department of fun and games with a side of problem solving. She has been working for CBS Radio as a Promotions Manager since August 2012. Courtney is a 2012 graduate of Appalachian State University and a Kellar Radio Talent Institute graduate of 2010. From these experiences, she took home a degree in Electronic/Media and Broadcasting and Advertising. She also took home many experiences from working as Promotions Director at college radio station WASU-FM and a deep respect for a good jacket and warm socks. If you've ever stayed in Boone for an extended period of time, you understand why.

Courtney says, "The best part of promotions is the combination of using the ideas of a five-year-old and making them happen. Since 2006 she has done everything from spray painting logos onto snow to a free outdoor concert for a thousand girls to filling a kiddie pool full of Lucky Charms and making people dive in for prizes. It's a department that works with every part of radio and is the face of the station to people on the streets. There is no better description for it than the department of fun and games."

Terri Avery
Operations Manager/ PD
WBAV & WPEG, CBS Radio
Charlotte, NC

Terri Avery is a veteran of the radio business. She started her career at radio station WWRL in New York City as an intern. She was later named assistant music director and worked part time on the air. Her career took her to Dallas, where she worked as a midday on-air personality at KKDA-FM, later becoming music director, then assistant program director.

After 10 years at KKDA, she added more credits to her resume in Texas, working at KMJQ in Houston as program director, before returning to KKDA as operations manager and entertainment reporter for the then local Tom Joyner Morning show.

She did a stint in the record business with Mercury records before going to WWIN/ WERQ in Baltimore, soon after becoming Director of Programming for Radio One. After 6 years, she took a break and went to work at the National Association of Broadcasters in Washington, DC. After a year there, she was recruited to work for Davis Broadcasting in Columbus, GA as program director of WFXE, WOKS, and WKZJ.

CBS Radio in Charlotte recruited Terri to be program director of WBAV. After a year, she was promoted to be the program director over the three urban stations in Charlotte: WPEG, WBAV and WGV.

In 2003, Market Manager Bill Schoening promoted Terri to Operations Manager/ Program Director over the urban stations.
Currently she programs WPEG, WBAV, is in charge of their websites, programs the stations’ companion HD-2 channels, and is a personality on WBAV, voice tracking overnights.

She is a recipient of the Living Legends Foundation’s award for her many achievements in radio and has twice appeared in Radio Ink’s “Top Programmers in the Country”. Terri has a degree in communications, has written articles for several radio trade magazines, and has received numerous awards for excellence in radio.

Brian Beasley
Executive Vice President of Operations
Beasley Broadcast Group
Naples, FL

Brian Beasley’s family roots run deep in both radio and in the State of North Carolina. Raised in Goldsboro and NC’s western foothills, Brian spent his school years in Wayne County (graduating from Southern Wayne High School in 1978) and summers working the tobacco fields in Mt. Airy. He graduated from East Carolina University in 1982 with a B.S./B.A. in Business Administration.

During his college years, he worked summers at WFMC, a day-time only AM in Goldsboro. That experience was all it took for Brian to catch the radio bug; he has been in the broadcasting business ever since. Upon his graduation from East Carolina University, he joined the Beasley Broadcast Group full-time as General Manager of Beasley’s previously owned cable TV division, Beasley Cablevision, where he built, managed and sold cable television systems throughout North Carolina.

In 1985, Brian became senior account executive for WYAV-FM in Myrtle Beach, SC, working his way up through the management ranks to General Manager of KGSR-FM in Austin, TX by 1988. In 1991, he moved to Greensboro, NC to serve as General Manager of WJMH-FM. Following WJMH’s sale in 1994, Brian was asked to supervise the format change and start-up of WEGX-FM in Florence, SC.

The next year, with that station solidly on its feet, he was promoted to Vice President of Operations and moved to Philadelphia to oversee WDAS AM/FM, WWDB FM, WXTU-FM and WTEL-AM. By 1997, Brian’s responsibilities were again expanded, this time to include oversight of all radio stations in the Beasley Broadcast Group portfolio. When Beasley became a publicly traded company in 2000 (NASDAQ: BBGI), Brian moved his office to the corporate headquarters in Naples, Florida.

Southwest Florida remains Brian’s home base and today he serves as the Company’s Executive Vice President of Operations. His position requires an inordinate amount of travel, so most of Brian’s time is spent on the road visiting Beasley’s 44 radio stations located in eleven radio markets across the Country.

Brian has been a member of the Beasley Broadcast Group Board of Directors since 1982. He is a former President of Piedmont Radio Association and former Director of the North Carolina Association of Broadcasters. Additionally, he is also a member of the Radio Advertising Bureau, the National Association of Broadcasters and he holds a CRMC designation (Credited Radio Marketing Consultant).
Kent Bernhardt
Production Coordinator
Performance Racing Network
Charlotte, NC

Kent has been the official “voice” of PRN since 1988, and joined the PRN team in December 2000 as Production Coordinator.

A native of Faith, NC, Kent attended The University of North Carolina at Charlotte before beginning his broadcasting career in 1977. He spent 13 years hosting “Salisbury’s Early Morning News” on WSTP in Salisbury, NC, the station that spawned sportscasting greats like Bob Rathbun, Marty Brenneman, and PRN’s own Doug Rice. He is a recognized voice for radio and TV commercials, and has voiced numerous corporate productions. His voice is heard as a track announcer in the movie “Talladega Nights”.

He produces much of PRN’s feature material, and in 2005, was a co-recipient of the prestigious Barney Hall Award for outstanding motorsports radio reporting. He was also named the NMPA’s Broadcaster of the Year in 2008.

In his spare time, he is an avid movie and theater buff, and has appeared in more than 30 regional stage productions, including “1776” and “Spamalot”. Kent is a proud dad of a daughter, McKenna, who is currently a student at Appalachian State University.

John Causby
COO/Voice Actor/ Engineer
The Groundcrew Recording Studios
Charlotte, NC

Well, he was just 17 when John started making morning announcements over his high school’s P.A. system in Morganton, NC. He also made a gutsy trip to New York City, wrangling sophisticated AV equipment for the school from the legendary founder of CBS, William S. Paley. Plus, he got his Third Class Radio Operator’s License while working almost every job at local radio station WMNC— all before heading off for college.

John spent four snowy years at Appalachian State University, graduating with a BS in Communications.

And then John headed for Charlotte, where he worked for 11 years and outlasted 12 managers at Jefferson Pilot (WBT/WBCY radio). Doing “anything and everything”, including selecting music for the John Boy and Billy Show; he eventually became creative services/production director. He also began doing voice over work for the station’s advertisers. And as if he didn’t have enough going on, he played piano at local restaurants. (Request Maple Leaf Rag if you ever find him near a piano.)

In 1992, he opened The Groundcrew, and clients, talent and agencies followed. Now, as then, he’s still doing everything – engineering, sound-scaping, producing, posting and voicing spots. In fact, he’s got a national reel to his credit. He’s even been known to show up on camera. Ask him about Nelda Simkins of The Queen’s Feast fame.

Groundcrew records and produces work heard all over the country for names including Windex, Warner Brothers, Universal, Cartoon...
Network, NASCAR, Sunbrella, Lowes and many more. John’s voice can be heard locally and nationally.

For over 20 years, Groundcrew has served the local, regional and national community with high quality voice over performances and audio sound design. John also teaches voice over workshops at the studio.

Jeffrey Clayton
Digital Content Coordinator
102.7 Jack FM/DC101/Big100.3
Clear Channel Media +
Entertainment
Washington, DC/Baltimore, MD

Jeffrey Clayton is a digital content coordinator for Clear Channel Media + Entertainment Washington, DC and Baltimore, MD. He earned his Bachelor of Science in Communication Studies from Appalachian State in 2007, and was a student in the first-ever Kellar Radio Talent Institute in 2007.

Jeffrey has been with Clear Channel since 2008. He spent five years at Clear Channel Charlotte before moving to D.C. In Charlotte, Jeffrey worked on the Woody and Wilcox Show for 1065 The END (WEND) and as a traffic editor for the Total Traffic Network before accepting the position of online content director.

In Washington, Jeffrey serves as the digital content coordinator for DC101 (WWDC), BIG 100.3 (WBIG), and 102.7 JACK-FM (WQSR). In 2013, he worked on the social media team for the iHeartRadio Music Festival.

Defoe Collins
Production Director
Clear Channel Radio
Charlotte, NC

How far does an echo travel before it falls off the planet? If you ask Arroe Collins, he’ll say “If what I’m doing today can’t be Googled in ten years, I’m just toying with radio.”

“Oh, sure; he’s got a real job…the mild mannered Production Director of all five Clear Channel Charlotte radio stations. Writing and producing radio commercials for a Twitter and Face Book infected generation of businesses convinced that they’ve got what it takes to grab the attention of the iPod user. Next! Next! Next!”

The problem with advertising? The wrong people are writing and voicing it. McDonald’s knows how to up-sale their face to face clients inside the restaurant, but you never hear them do it in their commercials. They hire the right people to write “Street Speak.”

Arroe says, “For the first time since its inception, the Internet, combined with today’s technology, has turned everybody in radio and TV into broadcast pioneers. Setting standards for the next one hundred years should be the everyday ambition. Content collects followers, not just on radio’s two speakers, but station websites, individual blogs, Twitter, Face Book, Stumble Upon, Google + and more. If you aren’t writing, producing and performing on five social media outlets daily, you’re going to have a tough time convincing programmers how serious you are about being a leader in a field of constant changes. Radio commercials connect you to clients and listeners. You can do more things to a listener’s life and style in a 15-second commercial than you can on a week’s worth of four-hour radio shows.”
Arroe is the host of the Classic Rock Report on 99.7 The Fox. His drive to one day host a show of his own was challenged by a “No Vacancy” sign. As conceited as it may seem, he challenged himself to take that 60-second report and help change the face of broadcasting. It’s been just over a year; those 60 seconds have led to three iHeart radio channels. With his interviews posted on New York, Washington, DC, Rochester and Phoenix radio station websites. He’s redesigned his Classic Rock Report for any station to have it. Download it and insert your name!

What about money? What about the glamour? What about…?

“Writing is my life. When you stay true to its strength, amazing things begin to happen.”

“With radio swiftly moving toward the Internet stage, I feel like an intern again. So just like an intern. I take out the trash every day! I get the coffee. I race over to the nearest breakfast hut. I’m living the path of a broadcaster. Where does it say that you have to stop paying your dues? What’s free when being creative is the best gift on the planet? After 35 years… I realize… this is it. I’m in my final moments. Give it everything! Give radio every lesson. Every air check session. Every promotional tool tossed out because someone said it was weak. Give it away! Let them steal my art.”

“My message is personal: master commercial production! You can’t fire yourself.”

Robin Colfax-Herrschaft
General Sales Manager
WKQC, CBS Radio
Charlotte, NC

Robin has been in Charlotte radio for 20 years! She started at Mix 104.7 when she was hired by Craig Mundy as an entry-level Account Executive. After four years, Robin went over to Lite 102.9, the top Adult Contemporary radio station in Charlotte. After six years on the street selling for all five of the Charlotte Clear Channel radio stations, especially Lite 102.9 and Magic Oldies 96.1, Robin made the move into management, first as the Local Sales Manager and then General Sales Manager of WKKT/Kat Country. Robin left Clear Channel in 2007 for CBS Radio and went back on the street selling K104.7 and then WFNZ The Fan. In 2011, Robin was promoted to Local and then General Sales Manager of K104.7, where she is today. Robin is married with two children, her daughter Megan is a rising Sophomore at Appalachian State University, and resides in Concord, NC.

Jack Daniel
Program Director & Air Talent
106.5 The End/WEND-FM
WLKO 1029 ‘The Lake’
Clear Channel Media + Entertainment
Charlotte, NC

Jack’s 44 year career began at his high school radio station, then on to college. He attended East Carolina University and first worked in Charlotte radio in 1976. In Charlotte, he has programmed and worked on-air at WPEG, WAYS/WROQ, WJZR, and WBCY. At WRFX he held the positions of on-air, program director and general manager, then to WEDJ as VP/GM until he joined WEND in 1995, where he is on-air and is program director of The End.
In addition, Jack can be heard mornings, worldwide on iHeartradio’s “Big Classic Hits” Channel, also carried on over 75 stations across the country.

In January 2014, Jack added duties of Program Director of Clear Channel’s Adult Hits station, also in Charlotte; WLKO 1029 “The Lake”, a format which literally takes ALL the music from his career and puts it on one radio station. Jack is a staple, and some would say, legend, in Charlotte radio.

Jack and his wife, Carla, have been married for 37 years and have two married children, Adam and Alexandra. This summer (any day now) son Adam and his wife will deliver identical twin grandsons to Jack & Carla, their first.

Brandon Dickson
Anchor/Reporter/Producer
680 WPTF/Curtis Media and North Carolina News Network
Raleigh, NC

Brandon is currently an anchor, reporter, and producer with 680 AM WPTF and for the North Carolina News Network in Raleigh, NC. He graduated from Appalachian State University in May 2010 and was a 2008 Kellar Radio Talent Institute graduate. He worked as the assistant sports director, then sports director at college radio station 90.5 WASU in Boone, NC and was an on-air talent all four years.

He has worked in both radio and television, having worked previously as a news anchor, reporter, producer, weekend morning show host at 800 AM/97.3 WKBC in North Wilkesboro, NC; the evening news and sports anchor, reporter, producer, sports show co-host at the Mountain Television Network in Boone, NC; and a producer, evening news show co-host and board op at 600 AM WSJS in Winston-Salem, NC.

Brian Douglas
VP of Operations
102Jamz/987Simon/931The Wolf/917QMG/950WPET/1510Big Weal
Entercom Radio
Greensboro, NC

Brian grew up along the coast of Florida. When he was eight years old, his aunt introduced him to a new radio station called The Big Ape. Radio stations only used call letters at the time… a name like Big Ape was totally over the top. He soon visited his first station, a cramped, dark, little, one man operation. Undeterred, Brian told his Dad on the way home that radio was going to be his profession. Actually being allowed to do it, however, seemed impossible. It still does.

After a couple of years at the University of South Florida, Brian worked construction for more than five years, made several failed attempts to get into radio and was finally hired at a station an hour or so from his Gainesville, FL home (WWPF/WIYD AM & FM, Palatka, FL). He was all in 24/7, worked cheap and moved from part-time to full-time, to Music Director to Program Director in a about a year. The situation offered plenty of opportunity to experiment and learn over more than seven years.

In 1983, Brian became Program Director of Top 40 WNFI, I-100, Daytona Beach, a station with great equipment, good marketing budgets and an unorthodox consultant, Jerry Clifton, who believed in a left of center, researched music...
mix, being “on the streets” and doing attention-getting contests and promotions. After about a year and a disagreement with the owners, he spent seven months out of work, then three short weeks as PD of CHR KBIU, Bayou 104, Lake Charles, LA.

In early 1985, Brian was offered the chance to flip the format of a failed Album Rock station to CHR as Program Director of Z-103, Tallahassee, FL. The station’s owners believed in marketing... TV, billboards, newspapers, etc. They supported big contesting with large cash prizes. It was an excellent experience. At Z-103, he had the opportunity to work with two highly respected consultancies, first Burkhardt Abrams, then Dan Vallie.

Late in 1990 came an offer to program Rhythmic/CHR WJMH, 102 JAMZ in Greensboro. At JAMZ, Brian again worked with consultant Jerry Clifton and later, Steve Smith. With consolidation came a six station cluster. As Vice President of Operations, Brian still programs 102 JAMZ, but also works with Variety Hits 98-7 Simon, Country 93-1 The Wolf, Urban AC 97.1 ‘QMG, plus AM Gospel WEAL and WPET.

Mike Edwards
Program Director/Air Talent
Capitol Broadcasting Company
WILT/Sunny 104.5
Wilmington, NC

Mike Edwards is from Raleigh, NC where he began his on-air radio career, which has taken him to several cities, including Washington, DC, San Francisco, Charlotte and Buffalo. His family is located around Eastern North Carolina.

He has held senior management positions with Bonneville International, Susquehanna Radio and Jefferson-Pilot Communications, and he has served as OM, PD, MD and on-air talent at winning radio stations across the country, including WWZZ, Washington, DC; WKSE Buffalo; WDCG Raleigh; KZQZ San Francisco; and WLNK Charlotte.

Mike is a three-time nominee for Billboard Magazine’s Program Director of the Year and a two-time nominee for RADIO MUSIC AWARDS “Program Director of the Year”.

While Operations Manager and PM Drive Air Personality at WMGS-FM, Wilkes-Barre, PA the station was named Billboard Magazine's "Radio Station Of The Year".

Prior to joining Capitol Broadcasting, Mike was Operations Director at Triangle Traffic Network, Raleigh, NC for the Curtis Media Group.

Jason Furst
Program Director
News Talk 1110 WBT
Greater Media
Charlotte, NC

Jason Furst is Program Director of News Talk 1110 WBT Charlotte. Passionate about radio, Jason grew up with the business around him. Mom, Dad, even his grandmother, have worked in radio. Jason feels privileged to have worked with many great stations during his fourteen year career.

Starting as a producer at KASE, and then KHFI, both in Austin, TX and KKBQ, Houston, where he shifted to research, working for Broadcast Architecture, doing projects for many radio stations, including KIIS Los
Angeles, KHKS, Dallas, and KODA, Houston. Jason helped The Australian Radio Network move into the automation era, programmed legendary talk stations WSYR, Syracuse and WHAM, Rochester and several stations in music formats.

A content enthusiast, he enjoys creating successful digital stations and social media strategies. When not at the station, Jason plays competitive hockey.

**Jason Goodman**
**Director of Programming/Operations Manager**
**WKZL & WKRR-FM (Rock 92)**
**Dick Broadcasting Company**
**Winston-Salem/Greensboro, NC**

Jason has been in the Program Director’s chair at 107.5 WKZL and holding down the afternoon drive shift since 2005. During that time, WKZL has experienced some of its highest ratings ever as a CHR, often #1 in the target demo and almost always top three in most key demos. In 2010 he was also given the responsibility to program Rock 92.

Prior to WKZL, Jason was Assistant Program Director and Music Director at The Point/WPTE in Norfolk/Virginia Beach, Virginia, while also pulling an air shift and handling the imaging of the station. Jason worked as an air personality at three other very respected heritage Top 40 stations, WXLK/K92 Roanoke, WRVQ/Q94, WNVZ/Z104 Norfolk...all in Virginia.

He was nominated for Radio Music Awards for Music Director/Assistant PD of the Year in 2003 and 2004 and nominated for Hot AC Air Personality of the year in 2003 and 2004. Jason graduated from Old Dominion University with a Bachelor of Science Degree.

**Billy Grooms**
**VP/Director of Sales**
**CBS Radio**
**Charlotte, NC**

A graduate of the University of South Carolina, Billy majored in Journalism with an emphasis on Advertising and Public Relations, specializing in Advertising Creative. Currently, Billy is Vice President and Director of Sales for CBS Radio in Charlotte, NC.

He manages all sales, including terrestrial, digital and event marketing. Billy has worked in the Charlotte radio market for 20 ears.

Prior to Charlotte, Billy operated two FM stations in Columbia, SC. He has a various background in the Newspaper Industry and Advertising Agencies producing TV, out of home, business to business as well as print. Billy is a recipient of Radio Inc. Magazine’s “Sales Manager of the Year”, a past President of the Charlotte Advertising Federation and Addy Award winner.

**Steve Hammel**
**Vice President/General Manager**
**WRAL-TV**
**President, NC Association of Broadcasters**
**Raleigh, NC**

Steve became Vice President & General Manager at WRAL-TV in November, 2008. He came to Capitol Broadcasting Company from Phoenix, AZ where he held the same position at
the CBS affiliate. In 2013, Steve initiated the Capitol Broadcasting Company/UNC Journalism Diversity Fellowship Program. While at KPHO, Steve also initiated and developed the Meredith-Arizona State University Cronkite Journalism Minority Fellowship Program. He also started the first ever in Phoenix Hispanic Advisory Board. Prior to Phoenix, Steve oversaw News Departments in Washington, DC; St. Louis; Rochester, NY; Dallas; Syracuse; and Harrisburg, PA. He also was a Television and Radio news reporter, as well as a newscast producer.

Steve has covered Three Mile Island (where TMI meant a nuclear accident, NOT Too Much Information!) and has flown on Air Force One—but gets the greatest joy in motivating leaders and ensuring that a good work culture and good morale leads to increased quality, creativity—and improved ratings!

Steve is currently President of the North Carolina Association of Broadcasters. He is on the Board of the University of North Carolina School of Journalism as well as the Board of Advisers of the Greater Raleigh Chamber of Commerce. Steve’s other community involvement included: Chairman, Anti-Defamation League – Arizona Region; Executive Board, Greater Phoenix Chamber of Commerce; Executive Board, Maricopa County Volunteer Center; Board, Arizona State University Walter Cronkite School of Journalism Foundation.

Steve graduated from the S.I. Newhouse School of Public Communications at Syracuse University. He was born in Pottsville, PA. Steve has a wife and two golden retrievers.

“Time Out”, worked mornings at ‘The End’ (WEND- Charlotte), but returned to WBT as the self-proclaimed “Charlotte's Most Beloved” in 2001, and now holds down the 3-6pm afternoon drive duties. John was recently named to Talkers Magazine Heavy 100 list (#89). The group is recognized as ‘The 100 Most Important Radio Talk Show Hosts in America’.

As his many fans and listeners know, John is a Colorado native and a PK (Priest’s Kid). Following a short but uneventful stint at Colorado State University, Hancock majored in “Street Smarts”, worked with many major Rock Music Tours, helped build a pipe organ, and survived a stint as a Rack Jobber in Texas, Louisiana and Mississippi. In addition, Hancock’s radio career has included Denver, CO; Boulder, CO; Dallas, TX; Wilkes-Barre/Scranton, PA; and Jacksonville, FL., before settling in Charlotte.

The Zumwalt Community Award (National Marrow Donor), Charlotte’s Best Magazine’s “Best Radio Personality”, Creative Loafing’s “Best Local Personality” and “Best Talk Show Host”, and Charlotte Magazine’s “Worst Whiner” (the award was retired in John’s name) are among the many awards John has won. John loves music of all kinds, especially Miles Davis, Eric Clapton, and Tom Petty, Willie Nelson, and is good friends with North Carolina’s own Avett Brothers. John’s first concert was The Beatles at Red Rocks in 1964.

John lives with his wife, Susan, in Charlotte with their two Westies.

John Hancock
Talk Show Host
WBT, Greater Media
Charlotte, NC

Hancock arrived at WBT in 1990 and took Charlotte by storm. In 1999 he put himself in
Dick Harlow  
Vice President/Market Manager  
Dick Broadcasting Company  
Greensboro/Winston-Salem, NC

Dick is the past president of the North Carolina Association of Broadcasters. His professional experience includes holding the positions of Vice President/Market Manager for Clear Channel in Raleigh, and Clear Channel Radio in Wichita, Kansas. He was VP/Market Manager for Bahakel Communications in Greensboro and Regional Vice President of Voyager Communications/The Dalton Group in the three southeast markets of Charlotte and Greensboro, NC and Greenville, SC.

“The first broadcast company I worked for was Mann Media in High Point, NC, and our paychecks had a slogan written across the bottom that I will never forget that said, ‘the ability of radio to move goods and services has made this check possible.’ I read that the first time over 35 years ago and I still believe it today.”

Dick says, “Over the last 35+ years, I have been very fortunate to be in one of the most exciting industries in the world. During that time we have witnessed significant change driven by technology, yet we continue to focus on our main goal, which is to serve our communities and to help our advertisers move their goods and services.

Harlow is currently Vice President/Market Manager for WKZL and WKRR, Dick Broadcasting Company, in Greensboro, NC.

Mike Hartel  
Vice President/General Manager  
L&L Broadcasting  
Columbia, SC

Mike Hartel is the Senior Vice President and Market Manager of L&L Broadcasting’s five station group in Columbia, SC. He is a 20 year media veteran who effectively utilizes the strengths of his brands to bring positive change to his clients and community.

Prior to joining L&L Broadcasting, Mike spent twelve years as VP/General Manager with the Curtis Media Group in Raleigh, NC. He was instrumental in the rapid growth of the group during that timeframe, and in launching Curtis Media’s Digital Division to complement their growing number of broadcast properties.

Prior to Curtis Media, Mike spent six years as a General Sales Manager with Clear Channel Radio in Raleigh, and started his career as an Account Executive with Katz Media in New York City.

Mike resides in Columbia, SC with his lovely wife, Kendal, and their four children. He is currently on the Marketing and Development Committee, and Board Member for Triangle Family Services, Member of the Columbia Urban League, and Chair of the Parish Council at St. Catherine of Siena Catholic Church. He also loves coaching his daughter’s soccer team, his son’s football team, and he is an avid fan and supporter of the Special Olympics, St. Baldricks, and the Foundation of Hope.
Gerry Horn
Vice President of Sales
Performance Racing Network
Concord, NC

Gerry Horn is PRN's Vice President of Sales. He joined the network in 2002, and manages the sales effort of PRN while also carrying an active client list. Gerry has 27 years of experience in increasingly senior positions in sales and sales management. Prior to joining PRN, he was the VP, Business Development, for a start-up company called MoonBuzz, where he was responsible for building and managing the sales and deployment teams.

For the nine years prior to MoonBuzz, Gerry was employed by the NBA Charlotte Hornets and rose to the Director of Corporate Sales. During his tenure with the Hornets, he increased billable revenues by 35%, managed the sales staff, all saleable inventory and all corporate contracts. He also negotiated and managed affiliate and representation contracts for the team.

Gerry graduated from the University of Rhode Island with a BA in English and History in 1980 and did postgraduate work at the University of North Carolina at Chapel Hill. Gerry is also a huge fan of the Carolina Tar Heels, Boston Red Sox and New England Patriots. He also has an endless amount of knowledge about the Beatles, which could come in handy on trivia night. Gerry is married and has one child; he and his family live in Charlotte.

Tom Joyner
President, Joyner Radio Inc.
President, Joyner Management Services Inc.
Cary, NC

Tom began his broadcasting career in 1963 as announcer-First Class engineer in Marion, AL. He worked as an announcer and later Program Director, programming stations in NC, VA, KS, CO & Indianapolis. His first GM position was at KERV, Kerrville, Texas, where he tripled station billing in two years.

As a minority owner of WKKX, Deland, FL, he took the day timer to $410,000 a year billing. They bought the station for $190K and it sold for $382,500. He then bought WPVA-AM-FM, Petersburg, VA for $550,000 in 1977, programmed and managed them to record levels and sold the stations in 1981 for $2.4M.

During his tenure as Executive Vice President of Beasley Broadcast Group, he oversaw group operations and station acquisitions, including Cleveland, OH and Philadelphia, PA.

As a group owner, his stations included: WQLS-FM, Cleveland/Chattanooga, TN; then WQDW-FM, Coastal Carolina; WFXZ-FM, Fayetteville, NC; and WQOK-FM, Raleigh-Durham, NC; each of which became the highest rated urban FM in America during Tom's tenure of ownership.

Other stations under Tom’s ownership included WLRW-FM, Champaign & WYMG-FM, Springfield, IL; WROV-FM, Roanoke, VA; WTRG-FM, Raleigh-Durham.

Over the years, Joyner Radio bought “move in” stations in Greensboro-Winston Salem, NC; Charlotte, NC; Albuquerque, NM; Baton Rouge, LA; Louisville, KY; Austin, TX; Gulfport-Biloxi, MS; Richmond, VA; Raleigh,
NC; Madison, WI; Blacksburg, VA; and 3 FM/1 AM cluster along the NC/VA border which were spun off for considerable return on investment.

Joyner Radio purchased five stations in Decatur, IL for $3.1M. Stations were near bankruptcy, but he made them into top market leaders and sold in 2011 for $6.4M. The number of stations owned by Joyner totaled 57 in 13 states....all market leaders.

In 1994 and through 1998, Tom accepted the challenge to follow Rush Limbaugh on the air on 680 WPTF (50KW) in Raleigh-Durham and attained the #1 Arbitron ratings position among adults 25+. He hosted a weekly talk show on Raleigh’s NBC O & O outlet and published a monthly newsletter with more than 5000 paid subscribers.

Tom is author of three books, “Living on Air” & “AMEN BROTHER, Somebody Had to Say It," and “Tom Joyner, In Black and White”.

In 2002 Tom was elected into the North Carolina Broadcasting Hall of Fame.

Amanda Knepp
Director of Integrated Marketing
CBS Radio
Charlotte, NC

Amanda is a graduate of University of NC at Charlotte where she majored in English with a concentration in PR and Corporate Communications. She has worked in Television Research as well as in Radio Promotions and Marketing for over two decades. Currently the Director of Integrated Marketing of CBS Radio Charlotte, she oversees the Marketing and PR efforts of the seven station cluster, as well as facilitating special events and non-traditional new and existing revenue opportunities.

Jenna Land
Digital Sales Manager
CBS Radio
Charlotte, NC

Jenna is a graduate of UNC Charlotte where she majored in Communication Studies with an emphasis on Journalism and Organizational Communication.

She is currently the Digital Sales Manager of CBS Radio Charlotte. She began her career with CBS Radio in 2003 as a promotions assistant with WSOC 103.7.

Upon graduating college in 2004, she was offered an Account Executive position, which she held for seven years before being promoted into management in 2011.

Scott Lauer
Radio Play-By-Play Announcer
NBA Charlotte Hornets

Scott Lauer just completed his seventh season as the Hornets (formerly the Bobcats) radio play-by-play announcer, having spent the previous four seasons as host of the team’s radio broadcasts.

Prior to his appointment as the Radio Voice of the Hornets, Lauer’s work as studio host saw him handle a 30-minute pregame show, along with halftime and post-game wrap-up programs.

Preceding his work in the NBA, Scott served as play-by-play announcer for the Triple-A Indianapolis Indians of the International League. In addition, he has served as play-by-
play announcer for several other minor league baseball and basketball teams and has also delivered commentary for the World Series of Poker, held in Las Vegas, Nevada on WorldSeriesofPoker.com. His sports broadcasting experience also includes KWOX in Woodward, Oklahoma, and the SportsFan Radio Network in Las Vegas, Nevada, where he served as anchor, host and producer.

Alicia Lingerfeldt  
**Director of Broadcasting**  
Performance Racing Network  
Concord, NC

Alicia joined PRN full-time in 1996 after serving as the associate producer of Fast Talk, a sports talk/racing radio program, for two and a half years. She is now PRN’s Director of Broadcasting. Her duties include the director’s role on race day, plus directing and producing Fast Talk fifty-two weeks of the year. Alicia has also spent time working in the public relations field of racing.

Lingerfeldt is from Colonial Heights, VA and graduated from Radford University with a degree in Communication with radio/television concentration. She resides in the Charlotte area with her son Austin.

Jonathan Mauney  
**Director of Interactive Media**  
Greater Media  
Charlotte, NC

Jonathan Mauney got his start in radio in 1993 at the student-run radio station, WASU, at Appalachian State University. He quickly became Production Director, then served two years as Station Manager. Under his management, the station won the National Association of College Broadcasters “Station of the Year Award” in 1997.

Before graduating with a Bachelor of Science in Communications and a minor in Graphic Design, Jonathan worked part-time as a Marketing Producer and Associate Producer at WBTV Television in Charlotte and was a weekend On-Air Personality at WKBC-FM in North Wilkesboro, NC. In 1997, he joined WLNK-FM as a weekend On-Air Personality and Programming Assistant, where he designed the station’s first website. By 2000, Mauney had transitioned into full-time web application development for both WLNK-FM and WBT-AM and was a member of the technical advisory panel for LMiV, a joint internet venture of several mid-sized broadcast companies.

In 2006, Jonathan was promoted to Director of Interactive Media and is charged with shaping the interactive strategy for what is now known as Greater Media Charlotte. With a background in marketing, radio, video and web development, Jonathan and his team have become industry leaders in creating high-engagement, integrated marketing campaigns for clients.

Mac ‘Edwards’ McTindal  
**Vice President/Market Manager**  
Beasley Broadcast Group  
Fayetteville, NC

A native of Belmont, NC, Mac grew up under the influence of legendary Charlotte radio stations Big WAYS, WBT-AM, & WAME.

He began his 40 year broadcast career while still in high school as the designated gopher, unpaid
intern, and ballgame board-op at hometown station WCGC.

Early career stops included WAME-AM, Charlotte; WSPA-AM-FM-TV Spartanburg; and WZXI-FM Charlotte. Since 1988, Edwards has been a member of the BBGI-Team, working with the company in Austin, Coastal North Carolina, and now 23 years in Fayetteville.

Mac has served with Beasley as an air personality, program director, VP of Cluster Programming, VP of Cluster Operations, General Manager, and VP-Market Manager.

And Mac has done Arena League Football TV play-by-play for the Cape Fear Wildcats (02-04); Campbell University TV play-by-play Men’s and Women’s basketball (96-05) and the play-by-play for Time-Warner Cable TV State Championships in football, basketball, & volleyball (95-11).

Edwards was named the BBGI Program Director of the Year in 1994 (WKML-FM); the BBGI General Manager of the Year in 1999 (WFLB-FM), and was named Radio Ink’s Top General Manager/Small Market in 2007 (BBGI Fayetteville).

He served on the NAB Radio Show committee, is past-chair of the United Way of Cumberland County, past-chair of the Methodist University Foundation Board, Fayetteville Chamber of Commerce Small Business Director, and on the boards of numerous local agencies, including the Salvation Army, Seniors Call to Action, and the March of Dimes.

Mac is married to the former Angela Hall of Jacksonville, NC for 25 years and is proud “Dad” to three wonderful adult daughters – Emery Ortiz, Chatham McTindal, & Lauren McTindal.

Mick Mixon
Play-by-Play Announcer
Broadcasting Department
NFL Carolina Panthers
Charlotte, NC

Forest Orion (Mick)
Mixon was born on a cold, rainy Wednesday in October 1958, a Gerber baby cute as a toddler, but then started to get progressively worse looking into adulthood.

Mick graduated from UNC-Chapel Hill in May of 1980 with a BA in Broadcast Journalism/ Radio, Television, Motion Pictures.

Mick is now in his 31st year as a sports announcer. He is the former radio and TV “Voice of the Maine Guides” Triple A Baseball Club; spent sixteen years as Color Analyst/Production Manager for the Tar Heels Sports Network and did TV games for Fox Sports South. He taught two classes in the UNC School of Journalism and Mass Communications for 6 years and was the consistent recipient of the department’s highest professor approval ratings.

Mick was named North Carolina Sportscaster of the year in both 1999 and 2004 and is the only non-official to be inducted into the Atlantic Coast Conference Football Officials Association. Mick became the Play-by-Play announcer for the NFL’s Carolina Panthers in 2005.

He is married to Kristin Lyn Tucker, plays drums in two working bands “Franklin Street” and “Mick and the Ultras”, likes to jog, lift weights, write, mess around with cars, do yard work and play golf.
Pam Patton
Account Executive
Beasley Broadcast Group
Fayetteville, NC

Pamela graduated from Appalachian State University where she double-majored in Electronic Media/Broadcast and Advertising.

During her time at Appalachian State, she discovered her passion for radio.

She is one of the first students to attend the Kellar Radio Talent Institute, where she was given the opportunity to meet several top industry leaders and was offered her first job in radio.

Pamela began her career as an Account Executive with the Beasley Broadcast Group in Fayetteville, NC in 2007, where she is still employed today. She currently is the top performer for interactive sales and is known to go above and beyond for her clients.

Pamela is also heavily involved with the community where she sits on the board of the Fayetteville Ladies Power Group, as well as the Karen Chandler Trust, an organization that helps local cancer patients. Pamela is a valued employee and is looking forward to many more amazing years in the radio industry.

Alexis A. Perkins
Digital Media Coordinator
Performance Racing Network
Charlotte, NC

Alexis Perkins, a Delaware native and graduate of Belmont Abbey College, handles all social and digital media for the Performance Racing Network as their Digital Media Coordinator.

Her past experience includes time working with SPEED Channel, handling PR for an up-and-coming NASCAR Camping World Truck Series Team and working as an account manager with the local PR firm, Victory Management Group. Alexis specializes in the motorsports industry, working in digital media, event coordination, hospitality and client relations, as well as marketing and public relations.

Mark J. Prak
Partner, Law Firm
Brooks Pierce McLendon Humphrey & Leonard, LLP
Raleigh, NC

Mark Prak’s principal clients are businesses and trade associations of businesses operating websites, television stations, radio stations, cable television systems, newspapers, magazines, radio networks, television production companies, telephone companies, wire services, and other communications enterprises.

He has represented communications businesses and state and national trade associations in administrative rule making proceedings before the Federal Communications Commission and other government agencies on issues such as retransmission consent, network affiliation agreements, political broadcasting rules, satellite carriage of television signals, digital television, digital radio, low-power FM radio, syndicated program exclusivity, cable television’s compulsory copyright license, the siting of broadcast towers, equal employment
opportunity, and, in recent years, everything relating to broadband and high-speed internet issues.

He has counseled clients regarding mergers, acquisitions and dispositions, including negotiating all aspects of asset sales, stock sales, and merger agreements, securing requisite state and federal regulatory approvals, negotiating and drafting bank financing and security documents, analyzing antitrust and competition issues, and closing the transactions.

Mark counsels a broad base of clients, from small, closely held concerns to publicly traded companies, on day-to-day operational issues. For some clients, he and the firm serve as specialized regulatory counsel. For others, he serves a general counsel function.

Mark has testified before Congressional and state legislative committees and has assisted clients in lobbying and testifying before Congress, the North Carolina General Assembly, and the FCC in efforts to influence debate on broad issues of public policy and on specific problems of concern to only a single client.

He has been a frequent speaker on regulatory issues affecting the communications industry before national and state bar association groups and at meetings of state and national trade associations.

He has testified in state and federal courts as an expert witness on FCC practice and procedure, as well as legal ethics.

For 19 years, he served as Visiting Lecturer teaching a course in Telecommunications Law and Public Policy at Duke University’s Sanford Institute for Public Policy Sciences and at Duke Law School. Among other honors and awards, Mark is listed in The Best Lawyers in America (Woodward/White) in First Amendment Law, First Amendment Litigation, and Mergers and Acquisitions Law, and was named as a North Carolina “Super Lawyer” in First Amendment/Media/Advertising Law (2007-2014) by Law & Politics magazine.

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Doug Rice
President /General Manager
Performance Racing Network
Charlotte, NC

As well as being the President and General Manager of PRN, Doug is also a co-anchor of all the PRN race broadcasts. He can also be heard on-air on PRN’s “Fast Talk” show each Monday night.

Doug has been a part of PRN since 1988, starting out as the Affiliates Manager.

His broadcasting career started at WSTP/WRDX in Salisbury, NC, where he served as the program director, morning show host and sports play-by-play announcer. During that time, he received the UPI National Broadcast Award for Outstanding Sports Coverage in 1982. Doug’s sports casting career has included doing play-by-play of college basketball and football.

During his career he has worked on numerous broadcast teams, including Fox Sports Net and Indy Racing Radio Network. In addition to his on air duties with PRN, Doug is also the co-anchor for Indy Radio Network broadcast of the Brickyard 400.

Doug’s hobbies include science fiction, golf, which he claims to not be very good at, and he’s a history nut, especially the Civil War.

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Bill Schoening
Senior VP/Market Manager
CBS Radio
Charlotte, NC

Bill Schoening started his radio career in 1982 as an Account Executive for Taft Broadcasting at WGRQ in Buffalo, NY. In 1983 he moved up from Sales Rep to Local Sales Manager to General Sales Manager with Pyramid Broadcasting at WHTT in Buffalo. He became
Vice President/General Manager with Pyramid’s WPXY in Rochester, NY in 1988.

He moved to Charlotte in 1995 as VP/GM for Pyramid at WEDJ, which changed formats to become WNKS. This same year, Pyramid was sold to Evergreen, which became American Radio Systems, and later became CBS Radio. In 2000 Bill became General Manager for WSSS, now WKQC/K104.7.

In 2001, Schoening was named General Manager for WSOC and WFNZ. Then in 2003, he became General Manager for WPEG, WBAV and WGIV (which became WFNA in 2004) and WBCN.

Bill was promoted to Senior VP/Market Manager for CBS Radio in 2003 for seven Charlotte radio stations.

Schoening is a member of the NCAB board and former president of Rochester Broadcasting Association.

Bill earned a Bachelor of Science degree from State University of New York at Fredonia. He enjoys golf and cars.

He is the host of Premium Choice radio show on Saturdays and Sundays for Active and Alternative Rock formats nationwide. Rozak is also on iHeart Radio in cities and on radio stations, which includes...1047 The Edge, Fairbanks, Alaska; 931 The Fox, Louisville, KY; TK 101, Pensacola, FL, and 50+ more.

Sean Sellers
Program Director
98.7 Simon-FM/WSMW
Greensboro, NC

It always bothers me when you go to read someone’s bio and they’ve written it in third person… “Sean likes turtles”, etc. So, here’s the stuff you may or may not be interested in:

I’m originally from Henderson, NC, but spent some early years on Virginia’s beautiful Eastern Shore in a town called Accomack. If you ever read the book “Misty of Chincoteague”, that’s the place.

Henderson was just like any small NC town. There were camp outs, sneak outs, cook outs and out breaks. I still have lots of friends in H-Town. Go Vance Vikings!

After working at Middleburg Steak House, some farms, cutting grass, running the register at the Revco, and travelling the world with the money I saved, I decided to break into radio at the age of 15. They started paying me the next year.

You may or may not have heard me on WIZS, WHNC, WLCQ in Clarksville, VA; G105 in Raleigh; Z104 in Virginia Beach; or Z104 in

Rozak On-Air Talent
Clear Channel Media + Entertainment
WEND/New Rock 1065 The End
Charlotte, NC

Rozak has been an on-air personality with WEND since 1995, as well as being the production and voice talent for Clear Channel Charlotte.
Washington, DC, or some other station you can't get here.

The best move I ever made was the one that brought me BACK to NC. My wife, baby girl and I love it in Greensboro.

98.7 Simon is definitely a unique station, and it's the most fun I've ever had at work. When I'm not goofing off at the radio station, I'm working on my various collections. These include 3 Stooges autographs and personal items, Elvis Presley's hair and some of his stuff out of Graceland, old bottles, signs, postcards, etc. Might as well face it, I'm addicted to junk. Of course, I don't buy as much as I used to now that I have a beautiful daughter to spoil. I love you, Baby Duck!

OK. That's it. Be sure to call or write and say hey. There are no strangers, just friends I haven't met yet. If you love music, you're my friend. I think Willie Nelson originally said that. He also said this one, my favorite quote right now: "When you replace your negative thoughts with positive thoughts, you'll begin to get positive results."

Two Guys Named Chris Morning Show Team
Rock 92
Dick Broadcasting Group
Greensboro/Winston-Salem, NC

Chris Kelly – I was born in Asheboro on April 11, 1971 and things were great. My mother immediately began doing my laundry...a practice she continued until I married at age 31. I had the typical childhood...lots of sports.

Mostly I waited to be picked last and then be booed when I struck out at the end of the game.

In my teenage years, I bounced back and forth from high school to a bar-b-que restaurant, Henry James BBQ, where I specialized in making hushpuppies on the line.

In my spare time, you could find me shopping for my clothing at the Portly and Proud, which has now closed, or playing Pac-Man at the arcade and pretending I was not a virgin.

I got my first radio job at a little 5000 watt radio station called the Kickin’ Chicken. They hired me mostly because they needed someone to fill out the chicken suit and provide entertainment for store openings. This did not last long as I tended to scare the children and, in fact, I am still dealing with litigation over a 1988 incident at JC Penny involving a giant chicken suit, a basketball, and a plunger.

I went through all these humiliating moments because I knew that after going through all that, I could eventually attain my dream...attending the University of North Carolina at Chapel Hill (their Boone campus) in 1993. It was the proudest imaginary moment of my life. Years later, I would honor my college by putting a UNC logo around my license plate. After college I immediately went back to work in radio. My father asked why he had spent the money on a college education since I went right back into the job I had before going to college. Frankly, a good question.

In 2002 I got married. Most people think I either drugged or paid a woman to be with me, but I swear I won her heart the old fashioned way...hypnosis. In 2005, my first child was born. Now he is eight and I have a four year old daughter. They are the absolute joys of my life.

And that is pretty much Chris Kelly in a nutshell. The things I love doing most...sitting on the couch, sleeping, and yawning. My biggest pet peeve...having to GET UP to use the bathroom. You can hear me as part of the “Two Guys Named Chris” show, every day for many hours.
Chris Demm – I started working at Rock 92 when I was just a boy. It was so long ago that I used to play records...vinyl records! Yes, I was once young. I jumped high as the sky, had fire in my eyes, and legs like a stallion. But, eventually, the legs gave out. Then, I stopped going out to nightclubs and bars and started wearing earplugs when I’d go to concerts.

I have no idea how to work a computer. I don’t go to the drive-thru window, I go inside the restaurant. I can drive a stick-shift. I’ve never voted for “American Idol.” I’m still searching for the recipe for the perfect margarita. I like circus peanuts...but not the circus. I only wear a necktie about twice a year. I try to do crossword puzzles to keep my brain from turning to mush. I’m trying my best to deal with the extra hair that keeps turning up in my ears. I’d be happy to show you some of the pictures I took in France. If you’ve got a music trivia question, I’d love to hear it. And, if I hadn't met my wife, I’d be stalking Cindy Crawford to this day.

Deidre – Deidre was born and raised in High Point, NC. She loves Lifetime Television, a good grit plate, Journey, singing in her car, a good fish fry, and the Jo Bro’s. She has an odd, sometimes scary, obsession with Oprah and is scared of her basement. Deidre graduated from the University of North Carolina at Greensboro. But she openly admits everything she needs to know she learned at a record store call Peaches. Oh yeah...and her family still thinks she works at 102 Jamz!

Biggie – I was born in the small mountain town of Kingsport, Tennessee in 1983. My parents liked the town so much they moved to Charlotte, NC two weeks after I was born. I moved a lot as a kid and changed schools quite a bit, but I feel like moving and having to constantly make new friends helped grow my sense of humor. We finally landed in Greensboro in 1997 where I went to Western Guilford High School. I graduated from high school in 2001...I wouldn’t say I was the best student...You know what, we’ll just leave it at that. I had lots of offers from several colleges, but ended up at GTCC (I didn’t want to be a show off and go to Harvard or Yale). While I was at GTCC I studied Engineering, Automotive Technology, Hotel Restaurant Management, and Marketing as well. I actually never finished any of those courses and ended up leaving school and taking a highly coveted management position at Papa John’s Pizza. I had been working there since I was 16 and decided that now was the right time to make the jump to management. At the age of 21 I became one of the youngest General Managers in the company and excelled at running a store. The only problem was I hated my life and working there. In 2006, a good friend of mine became an intern on the Murphy in the Morning show and I started helping him do prank calls and other funny bits. Jack Murphy took a liking to both of us and I started appearing on the show sometimes in the morning. After my friend’s internship was up, they never took back the key, so we would sneak into the station late at night and still do prank calls and bits and send them to Jack. Jack would still play them and have us on the show from time to time. My friend got a job with Murphy in the Morning in 2007, and I continued to help out when I was needed. I also started performing Stand-Up Comedy around this time and really enjoyed it. I performed at lots of different venues along the East Coast through late 2007 and early 2008, all while still keeping my job at Papa John’s. But in June of 2008, I was offered a full time job on the “Two Guys Named Chris” show. I said “yes”, of course, and the rest is history. I have been the Producer of the “Two Guys Named Chris” show for four years now and I love my job. Oh, and if you’re wondering about how I quit Papa John’s once I got my radio job, it went a lot like the scene in “Half Baked” when Scarface quit his job; I’m sure some of you know what I’m talking about.
Dede Wakefield  
**Promotions Director**  
947QDR and Pulse 102  
Curtis Media Group  
Raleigh, NC

Dede graduated from Central Carolina with a degree in Radio and Television. After college, she began working as a part-time board op at WPTF with the Curtis Media Group in Raleigh. Over the next four to five years, she worked any shift on any station in the building to get as much experience as she could.

She started full-time in the promotions department almost eight years ago, working with WQDR and WPTF. Later she was promoted to Promotions Director and now handles promotions for 947 QDR and Pulse 102.

She is in charge of all contests, prizes and live events on both stations. Dede says, “I love my job. There is never a dull moment and I am always learning or experiencing something new.”

Gary A. Weiss  
**Regional Vice President**  
Radio One  
Raleigh/Charlotte, NC

Gary is a 36 year radio veteran, and the Regional Vice President for Radio One’s stations in Raleigh/ Durham and Charlotte. He also serves as the day to day General Manager of the Raleigh stations, which are K97.5, Foxy 107.1/104.3 and The Light 103.9. He started his radio career as an Account Executive at WWWM-FM in his hometown of Cleveland, Ohio. He continued in Sales and Sales Management at stations in Miami/Fort Lauderdale and Tampa. He came to North Carolina in 1986 and held Vice President/General Manager positions at stations in Raleigh, and then in Greensboro/Winston-Salem. He returned to Raleigh in 2000 to assume the VP/GM position for Radio One following the acquisition of the stations from Clear Channel. He has served on the board of the Raleigh Chamber of Commerce and is presently the VP/Treasurer of the North Carolina Broadcaster’s Association. Gary resides in Cary, NC, has been married to Jill for 32 years and together they have a married 30 year old daughter, Jessica Armer, a 17 year old son, Matthew and now have a grandson – Beckett Oliver Arner, born April 2014.

Larry Weiss  
**Market Manager**  
WERO/WRNS/WQSL/WQZL/WXQR  
Digity Media, LLC  
Greenville/New Bern/Jacksonville, North Carolina

Larry Weiss came to North Carolina in 2008 when he joined NextMedia as Vice President/General Manager of their seven radio stations serving the Greenville-New Bern-Jacksonville market. Since that time the stations have been company leaders in both ratings and revenue growth. In February of this year, Digity Media, LLC assumed ownership of the NextMedia station group.

During his 35 year career in radio, Weiss has achieved success in markets of all sizes. He has managed station groups in Pittsburgh, Jacksonville, FL, Youngstown-Canton, OH and Oklahoma City, OK. He has been recognized by the Radio Advertising Bureau as a Certified Radio Marketing Consultant and Certified
Digital Marketing Consultant. In 2011, Weiss was identified by Radio Ink magazine as a “Top Manager in Radio.”

Weiss is a resident of River Bend, NC and is an active member of the New Bern Breakfast Rotary club and Temple B’nai Sholem.

Jon Wood
Afternoon Host/Music Director
106.9 The Light/WMIT
Blue Ridge Broadcasting
Asheville, NC/Knoxville, TN

Jon began his radio career in the fall of 2006 at Appalachian State University’s college radio station, WASU. He worked his way up the ranks to become Assistant News Director, News Director, and ended his college radio career as the Station Manager.

During his college years he was blessed with opportunities to intern with Clear Channel in Asheville, NC and host the morning show for the Curtis Media owned Mix 102.3 WECR-FM in Boone, NC. Meanwhile, he also helped create 106.9 the Light WMIT’s public affairs program, Community Spotlight. It was while balancing three radio jobs in college, plus going to classes, that convinced him that the “radio bug” had indeed bitten. His love for radio only grew stronger when he attended the Kellar Radio Talent Institute in the summer of 2008.

Upon graduating from ASU in 2010, Jon began serving at 106.9 the Light as the Event & Audience Relations Coordinator, their fancy title for Promotions Director, and Weekend Overnight Host. Having served in this role for two years, he then became the Afternoon Host/Music Director not only for 106.9 in Asheville, but also for 106.7 the Light WFGW in Knoxville, TN in 2012.

His passion is to engage listeners where they are in life and to encourage those around him to strive for excellence.

Jon resides in Asheville with his loving wife, Fatima, and beautiful daughter, Lovella.

Dan Vallie
President, National Radio Talent System
Director, Kellar Radio Talent Institute, Appalachian State Univ.
Founder, Vallie•Richards•Donovan Consulting
Boone, NC

Dan Vallie is a 43 year broadcast veteran and founder of the National Radio Talent System™, the only program of its kind in the world, an incubator of the “best of the best” well-rounded, well-educated, college talent who have a passion and desire for a career in broadcasting.

The National Radio Talent System and its Radio Talent Institutes were established to be the answer to the long stated question of “where are the future generations of broadcast talent coming from”? More and more broadcasters agree, the National Radio Talent System is the answer to that question.

Dan is well known as the founder of Vallie•Richards•Donovan Consulting, a premier radio consulting firm began in 1988. Over the years, the consultancy can list almost all the large broadcast groups in America among its impressive clientele; having worked in all top ten markets and most all of the Nielson Audio rated markets in America.

Dan has worked in practically every level of broadcasting, beginning as an air talent, sales, programming to operations, vice president of a
broadcast group, to ownership. Dan’s successful career, now in its fourth decade, has been relentlessly innovative, developing the idea of conceptualizing radio stations, coining the term “stationality”, and working in various formats. He is a non-traditional thinker who believes creative discoveries are best maximized when they have practical application.

He is a frequent speaker at various industry events, including the NAB Show and BEA Convention in Las Vegas, the NAB Radio Show, (and is an NAB Radio Award Selection Academy member), the NAB Executive Group Owner Fly-In, The Midwest Conclave, the former Radio and Records Convention, Midwest Conclave, The Gallup World Conference, and GMA Convention.

Dan is often asked to contribute articles and comments to leading industry publications including Radio Ink, Inside Radio, Tom Taylor Now, Radio-Info, Radio On-Line, FMQB, JockLine Daily and others.