

Christopher M. Kroeger

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OBJECTIVE: Position at broadcasting company.

SUMMARY:

- Highly interested future radio talent.
- Electronic Media/Broadcasting Major at Appalachian State University.
- Self-motivated student seeking opportunity in radio field.

EDUCATION: **Bachelor of Science in Communications, May 2010**
Appalachian State University, Boone, North Carolina
2.83 GPA on a 4.0 scale

Courses taken included:

Foundations of Communication	Communication Ethics
Public Speaking	Writing for the Electronic Media
Introduction to Mass Communication	Broadcast Newswriting
Mass Communication Act	Audio Production I

EXPERIENCE: **Broadcasting Major, Appalachian State University**

- Internship at Newstalk 1200 WXIT Monday-Friday (9-12) for sports talk program, The Sports Page
 - On-air as co-host and contributor
 - Handle all production aspects
 - Writing, voicing, producing opens and sweepers
 - Running the board and phones during show
- Graduate of Kellar Radio Farm System Institute
 - Well-versed in various aspects of industry: sales, advertising, production, programming, sports broadcasting, morning shows, converged media
 - Learned from industry professionals including: Jack Daniel (106.5 WEND), Mick Mixon (Voice of Carolina Panthers), Doug Rice (Voice of Performance Racing Network)
- RAB certified
- Completed numerous courses in Communication Department
- Currently enrolled in Audio Production I, a class which lays the groundwork for audio editing, and live audio.
- Completed two writing courses pertinent to the radio field, newswriting and copywriting/underwriting courses. Both classes give real world experience on typical classifications of writing for the radio field.
- Completed DJ class

- Working at campus radio state 90.5 WASU-FM
 - WASU Sports Team Game Broadcast crew member
 - Scoreboard reporter, Sideline reporter, Postgame show host, and color analyst for ASU football broadcasts
 - Pre-game host, postgame host, and scoreboard reporter for ASU men's basketball broadcasts
 - Currently on-air a total of five hours a week
 - On-air for two hours a week for format music shifts and three hours a week for sports talk programming.
 - Two hours on Sports Yapp, a nationally recognized sports/entertainment-based program
 - Contributor for content and production aspects and also handle the booking of guests
 - One hour on Appsolutely Sports as Host
 - In charge of content, production aspects and booking guests
 - 30 second sports break once a week
 - Write, voice, and edit 30 second sports break once a week which is a part of semi-daily newsbreak
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- Proficient in Adobe Audition version 3.0

- ACTIVITIES:**
- Baptist Student Union 2007- Present
 - Lowes Foods Deli Clerk, Boone, NC 2007-Present
 - DJ 90.5 WASU
 - Intern at Newstalk 1200 WXIT

REFERENCES: Tim and Laura Hildreth
 2145 Redwood Drive Indian Trail, NC 28079
 704-882-1873

Kenneth and Vanghi Trull
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Ben Corbett Smith (Faculty Member)
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